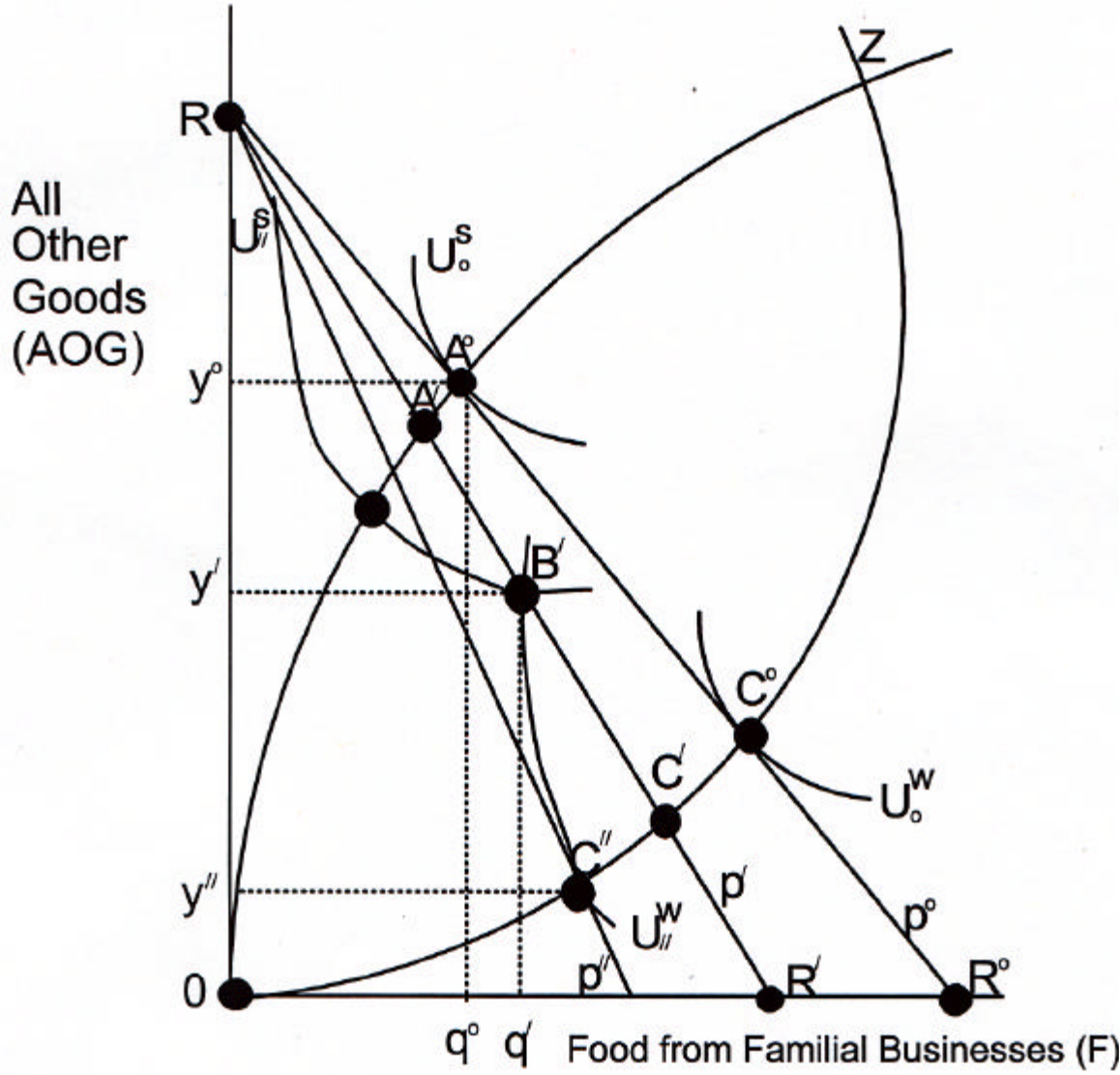Figure 2. Joint self-interest and we-interest indifference curves for food (F) and all other goods (AOG).