

Initial Scripted Telephone Dialogue

[to be used when contacting focus group participants]

Hello, my name is _____. I am a researcher with the [**University of Nebraska – Lincoln, South Dakota State University or North Dakota State University.**] Over a year ago, you completed a mail survey and returned a postcard indicating that you would participate in a focus group interview. Thank you for helping us with this research. Do you recall completing the new resident survey and returning the postcard?

Yes/ No...

If no...

the survey was sent out over a year ago... I obtained your phone number from the postcard you had sent or from someone in your household.

[or if the potential participant was identified by the Chamber or other members of the community in being a new Resident]. Your name was identified by a leader in the community as being a new resident. We would like to invite you to be a part of a research study looking at worker retention.]

We are looking for people to take part in a focus group interview that will ask questions about the impact of certain images in the decision to relocate. Participants will receive \$25 to participate in the focus group interview.

Are you willing to participate?

If yes...

I just need to ask you a couple more questions. We are looking for people who have moved into the area after 2003. We just need to confirm that detail ... does this match your situation?

If yes...

That sounds great. I will be sending you a letter that tells more about the focus group interview process and shares some sample questions as well as a consent form. If you decide not to participate at that time, you may. We would appreciate a call as soon as possible so that we can fill your position

with another volunteer. The letter will have the date, time, and place of the interview as well as my name and phone number, in case you would like to contact me before the session.

We are planning on holding the interviews in the early evening, **[location]**. **Identify date(s) for interview...** Will either of those work for you? Which one would you prefer? (Note: if neither of them work, record when they are available and see if another time can be selected and when would be a good time to call back.)

- Could you please confirm your name and address?

- For your reference, my name is **[Name of person from state]** and my phone number is _____, just in case you have any questions prior to the letter arriving.

If no...

Thank you for your time. Good Day.