

# Bradley D. Lubben

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## Education

Institution	Area	Degree	Year Awarded
University of Nebraska-Lincoln	Agricultural Economics	B.S.	1989
University of Nebraska-Lincoln	Agricultural Economics	M.S.	1992
Kansas State University	Agricultural Economics	Ph.D.	2005

## Research and Professional Experience

Years	Position
2011-2015	University of Nebraska-Lincoln, Extension Assistant Professor, Policy Specialist, and Director, North Central Extension Risk Management Education Center
2005-2011	University of Nebraska-Lincoln, Extension Assistant Professor and Policy Specialist
1999-2005	Kansas State University, Extension Agricultural Economist
1992-1999	University of Illinois, Extension Educator, Farm Business Management and Marketing
1989-1992	University of Nebraska-Lincoln, Project Coordinator and Graduate Research Assistant, The Nebraska Soybean Profitability Project

## Teaching (2010-May 2015)

AECN 345: Policy Issues in Agriculture and Natural Resources - 5 semesters  
AECN 399: Independent Study (Advisor) - 2 semesters  
AECN/ASCI 482: Nebraska Beef Industry Scholars: National Policy - 6 semesters  
AECN 495C: Internship in Agricultural and Public Policy - 3 semesters  
AECN 499H: Honor's Thesis (Advisor) - 1 semester

## Research and Extension (2010-May 2015)

### Refereed Journal Articles

Lubben, B. and J. Pease. 2014. "Conservation and the Agricultural Act of 2014." *Choices*. Agricultural and Applied Economics Association 29(2)(2nd Quarter).

Cantrell, R., B. Lubben, and D. Reese. 2013. "Perceptions of Food Animal Welfare in Extension: Results of a Two-State Survey." *Journal of Extension* 51(2): Article # 2FEA7.

Jansen, J.A., B.D. Lubben, and M.C. Stockton. 2012. "Analyzing Crop Revenue Safety Net Program Alternatives and Implications on Marketing Decisions." *Journal of Agribusiness* 30(2): 125-153.

B.D. Lubben and J.L. Novak. 2010. "Discussion: What Have We Learned from the New Suite of Risk Management Programs." Southern Agricultural Economics Association. *Journal of Agricultural and Applied Economics* 42(3): 537-541.

Spangler, M.L., M.K. Nielsen, D. Brink, G. E. Erickson, J. Ellis, D. Mark, D. Burson, D. Smith, and B. Lubben. 2010. "The Nebraska Beef Industry Scholars Program." Abstracts, 2010 ASAS Midwest Section, American Society of Animal Science. *Journal of Animal Science* 88(E-supplement 3): 141.

#### Presented Papers and Posters

Smith, N., B. Lubben, S. Neibergs, R. Rainey, B. Craven, L. Wolinski, J. Hewlett, J. Campiche, S. Klose, G. Schnitkey, B. Parsons, and E. Devuyt. 2015. "The National 2014 Farm Bill Education Consortium." Extension Risk Management Education National Conference, Minneapolis, Minnesota. *Extension Risk Management Education* (April 29-30).

Lubben, B.D., M.C. Stockton, I. Protopop, and J.A. Jansen. 2013. "Analyzing Federal Farm Program and Crop Insurance Options to Assess Policy Design and Risk Management Implications for Crop Producers." Agricultural and Applied Economics Association. Presented Paper at the Agricultural and Applied Economics Association Crop Insurance and the Farm Bill: A New Paradigm in U.S. Agricultural Policy Symposium, Louisville, KY.

Jansen, J.A., M.C. Stockton, and B.D. Lubben. 2012. "Modeling Correlated and Disaggregated Crop Revenue Distributions: Implications under Mixed Policy and Program Initiatives." Agricultural and Applied Economics Association. Presented Paper at the Agricultural and Applied Economics Association 2012 Annual Meeting, Seattle, WA.

Jansen, J.A., B.D. Lubben, and M.C. Stockton. 2012. "Analyzing Crop Revenue Safety Net Program Alternatives and Implications on Marketing Decisions." NCCC-134 Committee on Applied Commodity Price Analysis, Forecasting, and Market Risk Management. Proceedings of the NCCC-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management, St. Louis, MO.

#### Other Research and Extension Outputs

Research and Extension Reports and Bulletins: 38

Cornhusker Economics Newsletter Articles: 16

Trade Journal Columns and Articles: 55

Web Blogs and Articles: 20

Number of Professional (selected and invited) Presentations: 95 presentations (4747 participants)

Number of Extension/Outreach Presentations: 138 presentations (6627 participants)

#### **Contracts, Grants, and Sponsored Research**

### Contracts and Grants

Lubben, B.D. 2012-2017. "North Central Risk Management Education Center." USDA National Institute of Food and Agriculture. \$3,362,959(100%).

Giannakas, K., J. Anderson, M. Burbach, P. Calow, L. Fulginiti, M. Hayes, B. Lubben, G. Lynne, R. Perrin., K. Schoengold, E. Thompson, and A. Yiannaka. 2012-2016. "Center for Agriculture and Food Industrial Organization - Policy Research Group (CAFIO-PRG)." USDA National Institute of Food and Agriculture. \$766,166(3%).

Lubben, B.D. 2014-2015. "2014 Farm Bill - Producer Education - University of Nebraska Extension Services." USDA Farm Service Agency. \$72,906 (100%).

Walters, C. and B. Lubben. 2014-2015. "Northern Plains Regional Farm Business Management and Benchmarking Partnership." USDA National Institute of Food and Agriculture. \$424,000 (20%).

Lubben, B.D. and M.C. Stockton. 2012-2014. "Farm Income, Policy, and Risk Management for Nebraska Corn Producers." Nebraska Corn Board. \$134,223(67%).

Lubben, B.D. 2009-2014. "North Central Risk Management Education Center." USDA National Institute of Food and Agriculture. \$3,506,736(100%).

Lubben, B.D. 2012-2014. "National TAAF Training Coordination Center." USDA National Institute of Food and Agriculture and University of Minnesota. \$200,000(100%).

Lubben, B.D. 2014. "Cornhusker Economics Outlook Meeting Series (November 2014)." Great Western Bank. \$3,000 (100%).

Lubben, B.D. 2014. "Cornhusker Economics Outlook Meeting Series (March 2014)." Great Western Bank. \$3,000 (100%).

Lubben, B., R. Swartz, and R. Hanson. 2014. "Agribusiness Study Tour." Dow AgroSciences. \$2,000 (33%).

Lubben, B.D. 2009-2012. "National TAAF Training Coordination Center." USDA National Institute of Food and Agriculture and University of Minnesota. \$655,000(100%).

Lubben, B.D. and M.C. Stockton. 2009-2012. "Incorporating Farm Programs and Risk Management Strategies for Profitable Soybean Production." Nebraska Soybean Board, \$102,754(67%).

Lubben, B. and E. Thompson. 2010-2011. "The Potential Consequences of Proposed Climate Change Regulation on the Nebraska Economy." Platte Institute for Economic Research. \$10,000(50%).

Lubben, B.D. and S.L. Klose. 2010. "2012 Farm Bill Education Project Steering Committee." Farm Foundation, \$10,000(100%).

### Pending/In Development

Lubben, B.D. 2015-2018. "North Central Extension Risk Management Education Center." USDA National Institute of Food and Agriculture. \$3,248,208 (100%).

Walters, C. and B. Lubben. 2015-2016. "Northern Plains Regional Farm Business Management and Benchmarking Partnership." USDA National Institute of Food and Agriculture. \$451,699 (20%).

#### Submitted, Not Funded

Burkhart-Kreisel, C., R. Cantrell, B. Lubben, R. Vogt, M. McCurry, and R. Wilson. 2012. "Issues and Opinions in the Great Plains: Expanding the Nebraska Rural Poll." University of Nebraska Rural Futures Institute, \$129,153(25%).

Lubben, B.D. and M.C. Stockton. 2012. "Incorporating Farm Programs and Risk Management Strategies for Profitable Soybean Production." Nebraska Soybean Board, \$66,262(67%).

Lubben, B., S. Klose, P. Rosson, L. Sanders, and N. Conklin. 2010. "An Education Program for the New Farm Bill." Farm Foundation, \$433,500(20%).

Wortmann, C., M. Mamo, D. Varner, S. Irmak, B. Lubben, R. Ferguson, G. Kruger, T. Shaver, B. VanDeWalle, T. Pathak, A. Liska, and M. Van Liew. 2010. "Improving Western Corn Belt Production And Nitrogen Management For Climate Change Mitigation And Adaptation." United States Department of Agriculture Agriculture and Food Research Initiative. \$4,997,311(\$1,513,609 for Nebraska)(9% of Nebraska amount).

Wortmann, C., R. Ferguson, D. Martin, and B. Lubben. 2010. "Reducing Nitrogen Loss From High Yield Corn Production Systems." Nebraska Corn Board, \$86,338(20%).

#### **Awards and Honors**

Nebraska Association of Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences 2010 Communicator of the Year, 2011.

University of Nebraska-Lincoln College of Agricultural Sciences and Natural Resources, Senior Faculty Holling Family Award for Teaching Excellence, 2015.