

CHRISTOPHER R. GUSTAFSON

Present Address

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CURRENT POSITION

Assistant Professor, Behavioral Economics and Health Disparities. Department of Agricultural Economics, University of Nebraska-Lincoln

EDUCATION/EXPERIENCE

- Post-doctoral scholar, One Health Institute, University of California, Davis 2011-2013
and Co-PI of Adapting Livestock Systems to Climate Change – Collaborative
Research Support Program (LCC-CRSP) Grant *Strengthening Tanzanian
Livestock Health and Pastoral Livelihoods and Nutrition in a Changing
Climate*
- PhD. Agricultural & Resource Economics, University of California, Davis 2011
– *Dissertation: Experimental Economic Analysis of Willingness to Pay for
Wine Attributes: Integration of Economics and Sensory Science*
– *Committee:* Daniel A. Sumner (chair), Julian M. Alston, Travis J. Lybbert
– *Primary Interests:* Experimental Economics, Agricultural Economics,
Development, Consumer Valuation, Behavioral Economics

BS Magna cum Laude, Agricultural Economics, University of Nebraska, Lincoln 2002

LITERATURE

PEER REVIEWED

- Rehkamp, S., A. Azzam, and C.R. Gustafson. 2017. “The Medical Cost Savings of Changes to Healthier U.S. Diets,” *Food Studies*. 7(4): 1-17.
- Gustafson, C.R., B.M. Abbey, and K.A. Heelan. 2017. “Impact of children’s involvement in the design process on the effectiveness of healthy food promotion materials,” *Preventive Medicine Reports*. 6: 246-250.
- Rehkamp, S., A. Azzam, and C.R. Gustafson. 2017. “The Environmental Costs of Changes to Healthier Diets in the U.S.,” *Food Studies*. 7(2): 11-22.
- Gustafson, C.R., T.J. Lybbert, and D.A. Sumner. 2016. “Consumer knowledge affects valuation of product attributes: Experimental results for wine,” *Journal of Behavioral and Experimental Economics*. 65: 85-94 <http://dx.doi.org/10.1016/j.socec.2016.08.004>.
- Gustafson, C.R., T.J. Lybbert, and D.A. Sumner. 2016. “Consumer Sorting and Hedonic Valuation of Wine Attributes: Exploiting Data from a Field Experiment.” *Agricultural Economics*, 47(1): 91-103.

Gustafson, C.R. 2015. "The role of knowledge in choice, valuation, and outcomes for multi-attribute goods." *Journal of Agricultural and Food Industrial Organization*, 13(1): 33-43.

Gustafson, C.R., E. VanWormer, R. Kazwala, E. Makweta, G. Paul, W. Miller, and J.K. Mazet. 2015. "Educating pastoralists and extension officers on diverse livestock diseases in a changing climate in Tanzania." *Pastoralism: Research, Policy and Practice*, 5(1): doi: 10.1186/s13570-014-0022-5

Gustafson, C.R., G. Nicolini, and K.L. Chang. 2014. "Food and Finance: The Relationship Between Nutritional and Financial Knowledge in Intertemporal Preferences." *Consumer Interests Annual* 60:1-3

Gustafson, C.R., and T.J. Lybbert. 2009. "What's Extra Virgin? An Economic Assessment of California's Olive Oil Labeling Law." *ARE Update*. Department of Agricultural and Resource Economics, University of California, 12(3): 9-11

SUBMITTED PAPERS

Gustafson, C.R. "Behavioral Economics and Healthy Food Labeling: Comparing the Relative Effects of Social Norms, Identity, and Generic Healthy Food Labels in a Choice Experiment." Submitted to the *Journal of Economic Psychology*, November 2017.

Abbey, B.M., K.A. Heelan, and C.R. Gustafson. "School Fruit and Vegetable Production Changes Following a Student Participatory Marketing Project." Submitted to *Journal of Nutrition Education and Behavior*, October 2017.

WORKING PAPERS

Alhassan, M., C.R. Gustafson, and K. Schoengold. "Effects of Information Framing on Smallholder Irrigation Farmers' Willingness to Pay for Groundwater Protection: The Case of Veia Irrigation Scheme in Ghana." December 2017.

Bader, J. and C.R. Gustafson. "Healthcare Provider Incentive Programs and Decision-making Biases." December 2017.

Meerza, S.I.A. and C.R. Gustafson. "Consumers' Response to Food Fraud." December 2017.

Gustafson, C.R. and D.A. Sumner. "The Effects of Consumer Knowledge on Choice Outcome in the Wine Market," August 2017.

Gustafson, C.R., B. Mahoney, and E. VanWormer "School attendance and the perceived value of formal education: Evidence from Tanzania," July 2017.

Gustafson, C.R., E. VanWormer, C. Horton, M. Mwanzalila, A. Makweta, E. Komba, M. Mdachi, J. Segall, R.R. Kazwala, J.K. Mazet, H. Gitungwa, and E. Jiminez. "Nutrition and food security status of Tanzanian pastoralist women: A cross-sectional study." May 2017.

Gustafson, C.R. "The Excessive Choice Effect Meets the Market: Evidence from a Field Experiment," May 2016.

BOOK CHAPTERS

Gustafson, C.R. and M. Perlinger. 2017. “Nudging appropriately: incorporating identity and norms to improve healthy food interventions for high-risk populations,” in *Reducing Health Disparities: Research updates from the field* (vol. 2), K. Dombrowski and J. Soliz, eds. Syron Design Academic Publishing.

BOOKS

Gustafson, C.R. (Ed.). 2002. *Rural Voices: Literature from Rural Nebraska*. Dirt Road Press: Mead, NE.

OTHER PUBLICATIONS

Gustafson C.R. 2017. Livestock Production and Health. *Cornhusker Economics: University of Nebraska-Lincoln Extension*, October 4, 2017.

Gustafson C.R. 2017. Healthy Food Promotion: The role of information framing, cognitive processes, and social influence. *Cornhusker Economics: University of Nebraska-Lincoln Extension*, June 7, 2017.

Gustafson C.R. 2016. Point-of-purchase Efforts to Increase Healthy Food Choice. *Cornhusker Economics: University of Nebraska-Lincoln Extension*, October 26, 2016

Bader, J. and Gustafson C.R. 2016. Addressing Rural Healthcare Disparities Using Behavioral Economic Insights. *Cornhusker Economics: University of Nebraska-Lincoln Extension*, March 23, 2016

Gustafson, C.R. and M. Ahamad. 2015. “Using Behavioral Economic Insights to Improve Policy Design.” *Cornhusker Economics: University of Nebraska-Lincoln Extension*, November 11, 2015

Gustafson, C.R. 2015. “Health, Obesity, and Behavioral Economics.” *Cornhusker Economics: University of Nebraska-Lincoln Extension*, January 7, 2015

Rehkamp, S., A.M. Azzam, and C.R. Gustafson. 2014. “Diet and Health Care Costs.” *Cornhusker Economics: University of Nebraska-Lincoln Extension*, August 6, 2014.

Gustafson, C.R., E. VanWormer, A. Makweta, J.K. Mazet, and R. Kazwala. 2014. “Pastoralist perspectives on livestock health, livelihood improvement, and environmental change in rural Tanzania.” *Livestock Climate Change Innovation Lab Research Brief Series RB-15-2014*.

Rehkamp, S., A.M. Azzam, and C.R. Gustafson. 2014. “Putting your car where your mouth is: Diets and carbon emissions.” *Cornhusker Economics: University of Nebraska-Lincoln Extension*, April 23, 2014.

Voigt, B., C.R. Gustafson, and J. Erickson. 2012. “Modeling Zoonotic Disease Regulation under Climate Change Scenarios in Semi-Arid Grasslands: a scoping model of water provisioning services in the Ruaha Landscape of Tanzania.” *LCC CRSP Research Brief 7*

VanWormer E., C.R. Gustafson, R. Kazwala, A. Makweta, J.A.K. Mazet, W. Miller, G. Paul, I. Gardner. 2012. "Pastoralist access to livestock health services: implications for climate change-driven disease." *LCC CRSP Research Brief 6*

Gustafson, C.R. and G. Lynne. 2003. "Urbanization Pressures on Agricultural Land." *Focus*. Lincoln: Department of Agricultural Economics, University of Nebraska-Lincoln, Fall/Winter, 2003, pp. 17-20.

PRESENTATIONS

North American Economic Sciences Association (ESA) Annual Conference. "The Effects of Menu Labeling when Building Your Own Meal." Richmond, VA. October 21, 2017. With E. Zeballos.

Duke-UNC USDA BECR Center PI Meeting. "Testing Locally Designed Labels and Social Norm-based Incentives on Food Choice in a Native American Community." Washington, D.C. August 18, 2017.

Duke-UNC USDA BECR Center PI Meeting. "Building Effective Retail Partnerships for Research: Panel Presentation." Washington, D.C. August 18, 2017.

Nebraska Summer Research Symposium. "Lesson Learned: Latent Group Detection in Tanzanian Pastoralists' Values for Education." Lincoln, NE. August 9, 2017. With B. Mahoney and E. VanWormer.

Agriculture and Applied Economics Association (AAEA) Annual Meetings. "Effects of Information Framing on Smallholder Irrigation Farmers' Willingness to Pay for Groundwater Protection: The Case of Vea Irrigation Scheme in Ghana." Chicago, IL. July 31, 2017. With M. Alhassan and K. Schoengold.

Agriculture and Applied Economics Association (AAEA) Annual Meetings. "Label Position and its Impacts on WTP for Products Containing GMO." Chicago, IL. July 31, 2017. With R. Gautam and K. Brooks.

Daugherty Water for Food Global Institute Research Forum. "Behaviors to Mitigate the Risk of Waterborne Illness: An Analysis of Pastoralist Households in Rural Tanzania." Lincoln, NE. May 11, 2017. With M. Ahamad (Presenter) and E. VanWormer.

Department of Food Science and Technology Seminar Series. "Promoting Healthy Food Choice: Evidence from Behavioral Economics." Lincoln, NE. January 23, 2017.

Agriculture and Applied Economics Association (AAEA) Annual Meetings. "The Effect of Elementary Student Involvement in the Design of Healthy Food Promotional Materials on Vegetable Consumption." Boston, MA. August 2, 2016. With B. Abbey and K. Heelan.

Agriculture and Applied Economics Association (AAEA) Annual Meetings. "Ex-post Livestock Diseases and Pastoralist's Averting Decision in Tanzania." Boston, MA. August 2, 2016. With M. Ahamad (presenter) and E. VanWormer.

Agriculture and Applied Economics Association (AAEA) Annual Meetings. "Impact of Culturally Relevant Healthy Food Labels on Food Choice on the Rosebud Reservation." Boston, MA. August 1, 2016. With M. Perlinger.

- University of Nebraska-Lincoln Extension Eureka! 2016, "Healthy Food Promotion and Choice," Lincoln, NE. March 16, 2016.
- Tanzanian Veterinary Association Annual Meeting, "Investigating an emerging circling disease of sheep and goats: A case study in Iringa Rural District, Tanzania," Arusha, Tanzania. December 1, 2015.
- Tanzanian Veterinary Association Annual Meeting, "Poultry's Potential for Livelihood Improvement in Pastoral Households: Evidence from Tanzania," Arusha, Tanzania. December 1, 2015.
- Tanzanian Veterinary Association Annual Meeting, "Strengthening Livestock Health and Pastoral Nutrition and Livelihood: A Case Study in Pawaga and Idodi divisions, Iringa Rural District, Tanzania," Arusha, Tanzania. December 1, 2015.
- Rural Futures Conference, "Discovering the Future: Charting a Rural Research Path," Lincoln, NE. October 23, 2015.
- Rural Futures Institute Competitive Awards Recognition Lunch and Forum: Research and Engagement Form, "Healthy Food, Healthy Choice," Lincoln, NE. October 21, 2015.
- School of Economics Seminar, University of Maine, "The Effect of Choice Set Size and Consumer Knowledge on the Benefits of Choice: Evidence from a Field Experiment." Orono, ME. August 24, 2015.
- Agriculture and Applied Economics Association (AAEA) Annual Meetings. "The Cost Savings of Changes to Healthier Diets in the U.S." San Francisco, CA. July 28, 2015. With S. Rehkamp (presenter) and A. Azzam.
- Agriculture and Applied Economics Association (AAEA) Annual Meetings. "Primary School Attendance and the Perceived Value of Education: Evidence from Tanzania." (Poster). San Francisco, CA. July 27, 2015.
- School Nutrition Association Annual National Conference. "Participatory Marketing of Fruits and Vegetables During School Lunch." Salt Lake City, UT. July 13, 2015. With B. Abbey (presenter) and K. Heelan.
- American Council on Consumer Interests Annual Meetings. "Awareness, Strategies of Choosing Health Insurance, and Changes in Welfare for College Students under the Patient Protection and Affordable Care Act." Clearwater, FL. May 21, 2015. With K.L. Chang (presenter) and P. Xu.
- UNL IANR Africa Interest Group. "An Education Intervention to Improve Pastoralist Nutrition and Livestock Health." Lincoln, NE. April 7, 2015.
- UNL GRPH421: Advanced Graphic Design. "Pastoralist Livestock Health and Human Nutrition in Tanzania." Lincoln, NE. January 20, 2015.
- 6th All African Conference on Animal Agriculture (AACAA) Meetings. "Strengthening livestock health and pastoral nutrition and livelihoods in Tanzania." Animal Production Society of Kenya. Nairobi, Kenya. October 29, 2014. With E. Vanwormer, R. Kazwala, E.Y. Jimenez, A. Makweta, M. Mwanzalila (presenter), J.K. Mazet.

- 6th All African Conference on Animal Agriculture (AACAA) Meetings. “Poultry’s potential for livelihood improvement in pastoral households: Evidence from Tanzania.” Animal Production Society of Kenya. Nairobi, Kenya. October 27, 2014. With E. Vanwormer, R. Kazwala, E.Y. Jimenez, A. Makweta, M. Mwanzalila (presenter), J.K. Mazet.
- Livestock Innovation Labs: Collaborative Research Programs (CRSP) 2014 East Africa PI Meeting. “Strengthening Tanzanian Livestock Health and Pastoralist Nutrition and Livelihoods in a Changing Climate: Research Progress.” Addis Ababa, Ethiopia. October 24, 2014.
- Society for the Advancement of Behavioral Economics (SABE) Annual Meetings: Stretching Behavioral Economics. “The Value of Choice: Evidence on the Effect of Consumer Knowledge.” Stateline, NV. July 24, 2014.
- Society for the Advancement of Behavioral Economics (SABE) Annual Meetings: Stretching Behavioral Economics. “Human Capital Investment among Tanzanian Pastoralists.” Stateline, NV. July 22, 2014.
- Western Agricultural Economics Association (WAEA) Annual Meetings. “The Environmental Costs of Dietary Choice.” Colorado Springs, CO. June 24, 2014. With S. Rehkamp (presenter) and A. Azzam.
- American Council on Consumer Interests Annual Meetings. “Food and Finance: The Relationship between Nutritional and Financial Knowledge in Intertemporal Preferences.” Milwaukee, WI. April 10, 2014. With G. Nicolini and K.-L. Chang (presenter).
- University of Nebraska-Lincoln Agronomy and Horticulture Departmental Seminar. “Improving livestock health and pastoralist nutrition and livelihoods in Tanzania: An education intervention.” Lincoln, NE. April 4, 2014.
- 2014 Eureka Extension Conference. “Healthy Humans Cluster: Research on health-related behavior and decision-making.” Lincoln, NE. March 19, 2014.
- Livestock Innovation Labs: Collaborative Research Programs (CRSP) PI Meeting. “Strengthening Tanzanian Livestock Health and Pastoralist Nutrition and Livelihoods in a Changing Climate.” Ft. Collins, CO. October 3, 2013.
- Feed the Future Food Security Innovation Labs: Collaborative Research Programs (CRSP) Council Meeting. Examining Opportunities for Linkages in Collaborative Research, Technology Dissemination, and Human and Institutional Capacity Development. “HALI 2: Strengthening Tanzanian Livestock Health and Human Nutrition.” Morogoro, Tanzania. March 4, 2013.
- Ruaha Roundtable “Improving Livestock Health and Human Nutrition with Pastoralist Communities: An Education Intervention.” Kitisi, Tanzania. June 12, 2012.
- Agriculture and Applied Economics Association Annual Meetings. “Experimental Analysis of Willingness to Pay for Attributes of Wine: Integration of Economics and Sensory Science.” Pittsburgh, PA. August 2011.

Feed the Future Food Security Innovation Labs: Collaborative Research Programs (CRSP) Council Meeting Modeling Workshop. “Modeling Human Decision-Making.” Morogoro, Tanzania, Spring 2011.

Creighton University Global Public Health Lecture, “HALI: Studying Animal Health and Human Livelihoods in Developing Countries.” Omaha, NE. Winter 2011.

University of California, Davis Agricultural and Resource Economics (ARE) Industrial Organization Seminar, “Hedonics of Willingness to Pay for Wine Attributes using Data from a Field Experiment.” Davis, CA. Winter 2011.

American Association of Wine Economists Annual Meetings, “Experimental Analysis of Willingness to Pay for Attributes of Wine: Incorporating Sensory Analysis and Economics.” Davis, CA. June 2010.

Agricultural and Applied Economics Association, USDA NRICGP Project Directors’ Meeting, “Experimental Analysis of Willingness to Pay for Attributes of Wine: Integration of Economics and Sensory Science.” Milwaukee, WI. July 2009.

University of California, Davis ARE Industrial Organization Seminar. “Estimation of Consumer Willingness to Pay for Wine Attributes: A Field Experiment.” Davis, CA. Spring 2008.

Mondavi Institute Conference on World Wine Markets. “Experimental Analysis of Willingness to Pay for Wine Attributes: Work in Progress.” Davis, CA. Summer 2007.

University of California, Davis Agricultural and Resource Economics Seminar. “Experimental Analysis of Willingness to Pay for Wine Attributes: Integration of Sensory Science and Economics.” Davis, CA. Spring 2007.

Italian Fulbright Association Introductory Meetings. “Consumer Preferences for Genetically Modified Foods in Italy.” Rome, Italy. October 2003.

Ecological Economics Association Annual Meeting. “Valuation of Rural Landscape.” Saratoga Springs, NY. May 2003.

GRANTS

Funded

- ARD Wheat Innovation Fund, *Understanding Consumer Attitudes towards Gluten and Gluten-free Products*. 07/01/2017-06/30/2019. \$149,581. Role: PI
- ARD & US MARC Research Collaborations, *Understanding Attitudes towards Antimicrobial Risk-Reducing Practices*. \$120,000. Role: Co-PI
- Duke-UNC USDA Center for Behavioral Economics and Healthy Food Choice Research, *Testing Locally Designed Labels and Social Norm-based Incentives on Food Choice in a Native American Community*. 11/01/2016-10/31/2017. \$44,734. Role: PI
- Big Ideas Grants: Planning Grant, *Through the Lens of Social Neuroscience: Toward a Richer Understanding of Decision-making Behavior in Important Domains of Life*. 04/2015-12/2016. \$10,000. Role: Co-PI

- Cornell Behavioral Economics and Nutrition Center (B.E.N.) Grant Program, *Participatory vs. Non-Participatory Marketing of Fruit and Vegetable Consumption*. 08/2014-07/2017. \$15,000. Role: PI
- Cornell Behavioral Economics and Nutrition Center (B.E.N.) Grant Program, *An Ecological Approach to Family-Style Dining: Encouraging Healthy Food Choices in Preschoolers* (PI: Dev): 08/2014-07/2017: \$18,000. Role: Co-PI
- Adapting Livestock to Climate Change Innovation Lab (LCCIL) Minigrant Program, *Linking an emerging disease of sheep and goats to climate, nutrition, and gender*. 05/2014-04/2015. \$50,000. Role: Co-PI
- Rural Futures Institute Competitive Grants Program, *Healthy Food, Healthy Choice*. 07/2014-12/2016. \$150,000. Role: PI
- Adapting Livestock to Climate Change-Collaborative Research Support Program (LCC-CRSP), USAID, *Strengthening Tanzanian Livestock Health and Pastoral Livelihoods and Nutrition in a Changing Climate* (PI: Mazet): 12/2011-06/2015: \$671,981. Role: Co-PI
- Adapting Livestock to Climate Change-Collaborative Research Support Program (LCC-CRSP) Seed Grant, USAID, *Strengthening Tanzanian Livestock Health and Pastoral Livelihoods in a Changing Climate* (PI: Gardner): 01/2011-12/2011: \$80,000. Role: Post-Doctoral Scholar
- USDA National Research Initiative Competitive Grants Program, *Experimental Analysis of Willingness to Pay for Attributes of Value-Added Agricultural Goods: Integration of Economics and Sensory Science* (PI: Sumner): 01/2008-12/2009: \$198,317. Role: Graduate Research Associate

Pending

- USDA Specialty Crops Research Initiative, *Trans-Disciplinary Approaches for Improved Hops Production in the Mid-Western United States* (PI: Pitla): 8/2018-7/2022: \$3,720,000. Role: Investigator.
- USDA AFRI Foundational Program, *Expanding Participation in Local Food Systems in the Rural Midwest as a Tool to Enhance Rural Development* (PI: Franzen-Castle, Sub-contract from University of Missouri): 5/2018-4/2021: \$248,492. Role: Co-PI.

Unfunded

- USDA AFRI Foundational Program, *The Economics of Food Fraud: Using Experimental Economics to Understand Consumer Perceptions and Response to Incidents of Food Fraud*: 01/2018-12/2019: \$350,781. Role: PI
- USDA AFRI Childhood Obesity Prevention Program, *Re-inventing Food, Activity, and Community Environments (reFACE): Using youth peer-led promotions to improve home, school, and retail environments for obesity prevention*: 10/2016-9/2021: \$2,689,575. Role: PI.

- Rural Futures Institute Research and Engagement Award, *Promoting Healthy Food Choices on the Rosebud Reservation: The Effect of Community Involvement and Social Influences*: 7/2016-6/2018: \$99,861. Role: PI.
- USDA/University of Kentucky Poverty Research Center, *Snap Benefit Level and Spatial Variation in Food Choice and Food Security: Evidence from Urban and Rural SNAP Households* (PI: King): 7/2016-12/2017: \$49,147. Role: Co-PI.
- UNL Social & Behavioral Sciences Research Consortium Seed Grant, *Can involving children in promoting fruit and vegetable consumption increase healthy food choices on the Rosebud Reservation? Can involving children in promoting fruit and vegetable consumption increase healthy food choices on the Rosebud Reservation?:* 6/2016-12/2016: \$5,000. Role: PI.
- USAID Innovation Lab, *A sustainable irrigation intervention promoting coupled smallholder farming and livestock systems to improve nutrition and livelihoods in rural Tanzania* (PI: Neale): 10/2015-9/2019: \$971,719. Role: Co-PI.
- NIH mHealth R21 Grant Program, *Targeting behavior change in the most vulnerable: Using mobile phone-based videos to promote child health among semi-literate populations in Tanzania*: 9/2015-8/2017: \$362,969. Role: PI.

TEACHING AND ADVISING

Courses Taught

Graduate:

Behavioral and Experimental Economics (AECN 896)

- Spring 2016: 7 students. Aggregate Course Evaluation (7/7): 3.37
- Spring 2017: 10 students. Aggregate Course Evaluation (5/10): 3.4

Undergraduate:

Introduction to Agricultural Economics-Thompson Scholars Section (AECN 141)

- Spring 2016: 11 students. Aggregate Course Evaluation (9/11): 2.42
- Fall 2016: 14 students. Aggregate Course Evaluation (12/14): 2.75
- Fall 2017: 17 students. Aggregate Course Evaluation (16/17): 3.13

Graduate Student Advising

Master's Degree

- Mattingly Perlinger (MS, Agricultural Economics), Spring 2016, "Impact of Healthy Food Labels on Consumer Choice and Valuation."
- Jordyn Bader (MS, Agricultural Economics), Summer 2016, "The Influence of Projection Bias on Outcomes of Healthcare Financial Incentive Programs."

- Mazbahul Ahamad (MS, Agricultural Economics), Summer 2016, “Ex-post Livestock Diseases and Pastoralists' Averting Decision in Tanzania.”
- Ruskin Gautam (MS, Agricultural Economics), Summer 2017, “Label Position and its Impacts on WTP for Products Containing GMO.”

Ph.D.

- Mustapha Alhassan (PhD, Agricultural Economics), Summer 2017, “Three Essays in Nonmarket Valuation: Estimating Farmers' Willingness to Produce Switchgrass; Protect Groundwater; and Consumers' Willingness to Pay for Safe Drinking Water.” Co-Advised with Karina Schoengold.

Current Students:

- MS: Henriette Gitungwa (Agricultural Economics), Nigina Rakhmatullaeva (Agricultural Economics).
- PhD: Mazbahul Ahamad (School of Natural Resources; co-advisor with Elizabeth VanWormer), Anne Timu (Agricultural Economics).

FELLOWSHIPS, HONORS, & AWARDS

- Best Article Published in *Agricultural Economics*: the journal of the International Association of Agricultural Economists for the article “Consumer Sorting and Hedonic Valuation of Wine Attributes: Exploiting Data from a Field Experiment.” Awarded 2017.
- Robert B. Daugherty Water for Food Global Institute Faculty Fellow, 2015-Present.
- Research Development Fellows Program, University of Nebraska-Lincoln, 2014-15.
- International Confederation for the Advancement of Behavioral Economics and Economic Psychology (ICABEEP) Young Researcher Workshop in Neuroscience Techniques, July 2014
- UNL IANR Travel Fund Award, Summer 2014
- Courtesy Appointment, School of Natural Resources, University of Nebraska-Lincoln, 2013-Present
- Courtesy Appointment, Department of Child, Youth, and Family Studies, University of Nebraska-Lincoln, 2013-Present
- Jastro-Shields Graduate Research Fellowship, University of California, Davis, 2007-2008, 2008-2009
- IFREE Graduate Student Workshop in Experimental Economics, George Mason University, July 2007
- DeLoach Fellowship (Fees and Tuition), Agricultural and Resource Economics Department, University of California, Davis, 2004-2005
- Fulbright Fellow, “Consumer Preferences for Genetically Modified Foods in Italy.” Italy 2003-2004
- UCARE Undergraduate Research Grant, University of Nebraska, Lincoln, 2001-2002
- National Merit Scholar, University of Nebraska, Lincoln 1998-2002

SERVICE

- Reviewer, *American Journal of Agricultural Economics*; *Journal of Economic Behavior and Organization*; *Economic Inquiry*; *Agricultural and Resource Economics Review*;

Journal of Agricultural and Food Industrial Organization; American Journal of Preventive Medicine; Journal of Public Health; PLOS One.

- Reviewer, University of Nebraska's Rural Futures Institute Competitive Grants Program, Research and Engagement Development Grants, 2012.

PROFESSIONAL AFFILIATIONS

- Agricultural and Applied Economic Association
- American Economic Association
- Economic Sciences Association