

# CURRICULUM VITAE

## **Konstantinos Giannakas, Ph.D.**

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## **ACADEMIC EMPLOYMENT**

2006-present	Professor, Department of Agricultural Economics, University of Nebraska-Lincoln (UNL).
2002-2024	Director (2012-2024) and Co-Director (2002-2012), Center for Agricultural & Food Industrial Organization (CAFIO), Department of Agricultural Economics, UNL.
2003-2006	Associate Professor, Department of Agricultural Economics, UNL.
1999-2003	Assistant Professor, Department of Agricultural Economics, UNL.
1998-1999	Lecturer and Research Scientist, Department of Agricultural Economics, University of Saskatchewan, Canada.

## **ADJUNCT, COURTESY, NAMED & VISITING PROFESSORSHIPS**

2014-present	Harold W. Eberhard Distinguished Professor of Agricultural Economics, University of Nebraska.
2010-2024	Affiliated Professor, Johnson-Shoyama Graduate School of Public Policy, University of Saskatchewan, Canada.
2005-2010 & 2015-present	Visiting Professor, Department of Economic and Management Sciences, Mediterranean Agronomic Institute of Chania (MAICh), Greece.
2024 & 2025	Visiting Professor, College of Agriculture, Kobe University, Japan.
2008	Visiting Professor, Mansholt Graduate School of Social Sciences, Wageningen University, The Netherlands.
2002 & 2001	Visiting Professor, Department of Economics, Politics, and Law, University of Agricultural Sciences (BOKU), Vienna, Austria.
2000-present	Courtesy Appointment, Department of Marketing, College of Business Administration, UNL.

## **EDUCATION**

1995-1998	Ph.D., Agricultural Economics, University of Saskatchewan, Canada.
1997	Visiting Scholar, Department of Agricultural and Resource Economics University of California-Davis.
1993-1994	M.Sc., Agricultural and Resource Economics, MAICh, Greece.
1992-1993	D.S.P.U., Management/Marketing, MAICh, Greece.
1987-1992	B.Sc., Agricultural Economics, Aristotle University of Thessaloniki, Greece.

## AREAS OF ACADEMIC INTEREST/EXPERTISE

*Agricultural & Food Industrial Organization:* Analysis of competitive relationships in the agri-food system, and determination of the effect of different types of cooperative organizations on market outcomes and the welfare of the interest groups involved.

*Regulatory Economics and Policy Analysis:* Economic analysis of important policy mechanisms (like output and export subsidies, deficiency payments, decoupled payments, production quotas and conservation compliance programs) under costly and imperfect enforcement; determination of the effects of the national organic program and country-of-origin-labeling for consumers and producers; and development of a novel, empirically relevant, integrated, multi-market policy analysis framework that explicitly accounts for heterogeneous consumers, heterogeneous producers and imperfectly competitive firms.

*Economics of Innovation:* Analysis of the economic effects of intellectual property rights, the causes and consequences of their infringement for the development, pricing and adoption of new technologies, the determinants of socially desirable innovation policy, and the effect of different types of cooperative organizations on product and process innovation activity.

*Economics of Agricultural Biotechnology:* Analysis of the market and welfare effects of the introduction of genetically modified products into the food system of developed and developing countries, the effects of agricultural biotechnology for the concentration and structure of the agri-food system, and determination of the optimal regulatory response to products of biotechnology.

## HONOURS & ACADEMIC AWARDS

2024	High Impact Publication Award, Agricultural Research Division, UNL, for “Food Fraud: Causes, Consequences and Deterrence Strategies.” <i>Annual Review of Resource Economics</i> 15(2023): 85-104 (co-authored with Amalia Yiannaka).
2024	Member (Policy Advisor) of the Secretary of State Trade Mission to Kenya.
2019	ALFA Endowed Eminent Scholar Chair, Department of Agricultural Economics and Rural Sociology, Auburn University (offered).
2017	Publication of Enduring Quality Award, Canadian Agricultural Economics Society, for “Inserting GM Products into the Food Chain: The Market and Welfare Effects of Different Labeling and Regulatory Regimes.” <i>American Journal of Agricultural Economics</i> 86(2004): 42-60 (co-authored with Murray Fulton).
2014-present	Harold W. Eberhard Professorship, University of Nebraska.
2010-present	Distinguished Expert, Hellenic Quality Assurance and Accreditation Agency for Higher Education, Athens, Greece.
2011-present	Member of multiple International Scientific Committees (see part on Professional Activities below).
2010-2024	Affiliated Professor, Johnson-Shoyama Graduate School of Public Policy, University of Saskatchewan, Canada.
2004-2008	Associate Editor, <i>American Journal of Agricultural Economics</i> .
2006	Early Promotion to Full Professor, UNL.
2006	Graduate Student Organization Faculty Award, Department of Agricultural Economics, UNL.
2005	Appreciation Award, CAFIO, UNL.

2004	Expert Consultant on Domestic Support Measures, United Nations Food and Agriculture Organization (FAO), Rome, Italy.
2003	Invited Speaker, European Science Foundation Conference on Co-operatives, Bad Herrenalb, Germany.
2003	Early Promotion to Associate Professor and Continuous Appointment (Tenure), UNL.
2002	Graduate College Faculty Fellow, University of Nebraska.
2002	Graduate Student Organization Faculty Award, Department of Agricultural Economics, UNL.
2001	“Junior Faculty Excellence in Research” Award, Agricultural Research Division, UNL.
2001	Dinsdale Family Faculty Award for Outstanding Teaching, Research and Outreach, Institute of Agriculture and Natural Resources, UNL.
2000	Graduate College Faculty Member, University of Nebraska.
1999	Ph.D. Dissertation Award - Honourable Mention, Canadian Agricultural Economics Society.
1995-1998	Full Scholarship, University of Saskatchewan.
1992-1994	Full Scholarship, International Centre for Advanced Mediterranean Agronomic Studies (ICAMAS), Paris, for my studies at MAICh, Greece.

## PROFESSIONAL ACTIVITIES

Associate Editor:	<i>American Journal of Agricultural Economics</i> (2004-08) <i>Journal of Agricultural &amp; Food Industrial Organization</i> (2002- )
Association Membership:	Agricultural & Applied Economics Association (AAEA), Agricultural Economics Society (AES), Canadian Agricultural Economics Society (CAES), European Association of Agricultural Economists (EAAE), Western Agricultural Economics Association (WAEA)
Association Committee Member:	AAEA Publication of Enduring Quality Award Committee (2015-2018) WAEA Outstanding Published Research Award Committee (2016 & 2019 - Chair)
External Evaluator:	School of Agriculture, Aristotle University of Thessaloniki (AUTh), Greece (2010); Dept. of Plant Sciences, Agricultural University of Athens (AUA), Greece (2011); Dept. of Agricultural Products Marketing & Quality Control, TEI of Western Macedonia, Greece (2012); Dept. of Business Administration of Food & Agricultural Enterprises, University of Patras (2014 & 2018); Dept. of Agricultural Economics and Rural Development, AUA, Greece (2011, 2022).
External Examiner:	Ph.D. Dissertation, Charles University, Prague, Czech Republic (2015); Ph.D. Dissertation, University of Copenhagen, Denmark (2014); M.Sc. Theses (6), MAICh, Greece (2004-2011).
External P&T Committee Member:	Dept. of Agricultural Products Marketing & Quality Control, TEI of Western Macedonia (2011); Dept. of Business Administration of Food and Agricultural Enterprises, University of Western Greece (2012); School of Agriculture, AUTh (2013, 2019, 2020); Dept. of Agricultural Economics and Rural Development, AUA (2013-2016, 2021-2024); Technological Educational Institute of Kalamata, Greece (2014); Dept. of Economics, School of Law, AUTh (2015); School of Economic Sciences, Washington State University (2016); School of Spatial Planning and Development, Faculty of Engineering, AUTh (2017); Dept. of Resource Economics

and Environmental Sociology, University of Alberta, Canada (2019); Dept. of Agricultural and Applied Economics, University of Wyoming (2020); Dept. of Economics, University of Ioannina, Greece (2020-2025); Dept. of Food and Nutrition Sciences, University of the Aegean (2023-2024); School of Economics, Athens University of Economics and Business (2023-2025); Dept. of Agricultural Sciences, Biotechnology & Food Science, Cyprus University of Technology (2024).

Reviewer: *American Journal of Agricultural Economics, Agricultural Economics, Australian Journal of Agricultural and Resource Economics, Canadian Journal of Agricultural Economics, European Review of Agricultural Economics, Journal of Agricultural Economics, Journal of Agricultural and Resource Economics, The International Economic Review, International Journal of Industrial Organization, RAND Journal of Economics, Journal of Economic Theory, Journal of Law & Economics, Journal of Economic Behavior & Organization, Circular Economy and Sustainability.*

Scientific Committees: 2<sup>nd</sup> Beeronomics Conference on *The Economics of Beer and Brewing*, Freising, Germany, September 2011; European Association of Agricultural Economists (EAAE) Conference on *Empirical Applications on Governance of Food and Fibre Value Chains*, Uppsala, Sweden, August 2012; 140<sup>th</sup> EAAE Conference on *Theories and Empirical Applications on Policy and Governance of Agri-food Value Chains*, Perugia, Italy, December 2013; 146<sup>th</sup> EAAE Conference on *Technology Transfer as a Driver of Innovative Entrepreneurship in Agriculture and the Agri-food Industry*, Chania, Greece, July 2015; 1<sup>st</sup> International Conference of Development and Economy (I.CO.D.ECON), Kalamata, Greece, October 2015; 2<sup>nd</sup> International Conference on Development and Economy, Thessaloniki, Greece, June 2016; International Conference on *Agribusiness Cooperative Enterprises* of the Accademia de Georgofili, Florence, Italy, March 2017; 164<sup>th</sup> EAAE Conference on *Preserving Ecosystem Services via Sustainable Agro-food Chains*, Chania, Greece September, 2018; 7<sup>th</sup> Symposium on Circular Economy and Sustainability, Maastricht, The Netherlands, June 2026.

## TEACHING

1999-present	AECN 812 AECN 901.B	Organization and Performance of Agricultural Markets (UNL) Agricultural Industrial Organization (UNL)
2015-present	BEM.541	Market Structure (MAICh)
2024 & 2025		Sustainability (Kobe U)
06/2025		Circular Economy and Sustainability (MAICh)
06/2008		Agri-Food Industrial Organization (Wageningen)
2005-2010	BEM.553	Food Economics (MAICh)
2002	LVA 365.077	Topics on Agricultural Industrial Organization (BOKU)
2001	LVA 365.067	Agri-Food Industrial Economics & Policy (BOKU)
1998-1999	AG EC 851.3 AG EC 842.3	Agricultural Policy Analysis (Saskatchewan) Agricultural Markets Organization (Saskatchewan)

*Student Evaluations:* 3.7/4.0 at UNL, 4.5/5.0 at MAICh, 1.06/1.0 at BOKU, and 4.845/5.0 at Saskatchewan

## THESIS & DISSERTATIONS ADVISED

- Hosni, Hanin. *Essays on Portion Size, Obesity and Food Waste*. Ph.D. dissertation completed in 2023 (Advisor). Hanin is currently a Post-Doctoral Fellow at the University of Kentucky.
- Chennak, Ahmed. *Essays on Patent Licensing: Externalities, Organized Activism, and Cooperatives*. Ph.D. dissertation completed in 2022 (Advisor). Ahmed is currently a faculty member at the Oak Ridge Innovation Institute, University of Tennessee.
- Deka, Anubrata. *The Economic Impacts of Private Politics in Food Markets*. Ph.D. dissertation completed in 2022 (Co-Advisor). Anubrata is currently a faculty member in the Department of Economics, Flame University, India.
- Lee, Yunkyung. *Economic Impacts of a U.S. Sugar-Sweetened Beverages Tax*. Ph.D. dissertation completed in 2021 (Advisor). Yunkyung is currently a faculty member in the Department of Agribusiness and Food Industry Management, California State Polytechnic University, Pomona.
- Ray, Susweta. *The Economics of Fake Transparency and the 'Buy Local' Trend*. Ph.D. dissertation completed in 2021 (Advisor). Susweta is currently a Data Scientist, Analytics and Corporate Strategy, Grainger.
- Mavroutsikos, Charalampos. *On the Economics of Crop Insurance*. Ph.D. dissertation completed in 2019 (Advisor). Charalampos is currently a Research Fellow in the Public Policy Center, UNL.
- Meerza, Imran. *The Incidence of Fraud in the Agri-Food Marketing System*. Ph.D. dissertation completed in 2017 (Advisor). Imran is currently a faculty member in the Department of Agriculture, Arkansas Tech University.
- Tran, Miah. *Consumer Attitudes, Labeling Regimes, and the Market Success of Food Nanotechnology*. Ph.D. dissertation completed in 2015 (Advisor). Miah is currently a faculty member in the Department of Resource Economics, University of Massachusetts, Amherst.
- Bhattacharya, Suparna. *Market and Welfare Effects of Renewable Portfolio Standard in the U.S. Compliance and Voluntary Green Power Markets*. Ph.D. dissertation completed in 2014 (Advisor). Suparna is currently a Senior Economist for the Oregon Public Utility Commission.
- Omidvar, Vahid. *Fair-Trade Coffee, Nebraska Bottle Bill, and Process Innovation Efficiency in the Canadian Food Manufacturing*. Ph.D. dissertation completed in 2012 (Advisor). Vahid is currently the Trade Policy Analyst at the Canadian Sugar Institute.
- Lassoued, Rim. *Market and Welfare Effects of the Introduction of Second-Generation, Consumer-Oriented Genetically Modified Products in the European Union*. M.Sc. thesis completed at MAICH in 2008 (Advisor). Rim is currently a Research Associate at the University of Saskatchewan.
- Plastina, Alejandro. *Essays on Innovations in the Agriculture and Food Industry Sectors*. Ph.D. dissertation completed in 2007 (Co-Advisor). Alejandro is currently a faculty member in the Department of Economics, Iowa State University.
- Drivas, Kyriakos. *The Effect of Cooperatives on Innovation*. M.Sc. thesis completed in 2006 (Advisor). Kyriakos is currently a faculty member in Department of Economics, University of Piraeus, Greece.
- Veyssiere, Luc. *Strategic Labeling and Trade of GMOs*. M.Sc. thesis completed in 2004 (Advisor). Luc is currently a Manager with Ernst & Young in London.
- Njoroge, Kenneth. *Two Essays on Mandatory Price Reporting and Collusion*. M.Sc. thesis completed in 2003 (Co-Advisor). Kenneth is currently a faculty member in the Lundquist College of Business, University of Oregon.
- Onofri, Alejandro. *Essays on Growth of the Agriculture and Food Industry Sectors*. Ph.D. dissertation completed in 2002 (Co-Advisor). Alejandro is currently a professor in the Faculty of Economic Sciences, Universidad de La Plata, Argentina.

## GRANTS & CONTRACTS

- “Transitioning to a Circular Bioeconomy: A Framework of Analysis and Metrics of Circularity.” *United States Department of Agriculture (USDA), National Institute for Food and Agriculture (NIFA), Research Capacity Fund (Multistate)*, 2025-2028, \$148,463, PI.
- “Long-term Monitoring for Crop and Integrated Agricultural Systems Resilience.” *USDA, Agricultural Research Service (ARS) Long Term Agroecosystem Research (LTAR) Network*, 2024-2028, \$1m, Co-PI responsible for Socio-Economic Research.
- “Data Solutions for Climate Smart and Resilient Agriculture.” *USDA, ARS*, 2023-2027, \$630,000, Co-PI.
- “Transitioning from a Linear to a Circular Bioeconomy: Opportunities within the Beef System.” *University of Nebraska Collaboration Grants, Nebraska Research Initiative*, 2023-2025, \$150,000, Co-PI.
- “Nebraska Circular Agriculture for the 21st Century.” *University of Nebraska-Lincoln Grand Challenges*, 2022-2024, \$150,000, Co-PI.
- “Assessing Producer Preferences for Conservation Program Participation and Ecosystem Service Provision.” *Nebraska Agricultural Experiment Station (NEAES)*, 2021-2026, \$187,096, Co-PI.
- “Agricultural Intensification in the Western Corn Belt.” *USDA, ARS LTAR Network*, 2019-2024, \$1.45m, Co-PI responsible for Human Dimensions, Socio-Economic Research.
- “Valuation of Services and Sustainability of Agro-Ecosystems in Nebraska.” *USDA, ARS LTAR Network*, 2020-2024, \$402,000, PI.
- “FEW: Transformative Food Technologies to Enhance Sustainability at the Food, Energy, and Water (FEW) Nexus.” *NSF*, 2015-2016, \$49,988, Co-PI.
- “Center for Agricultural & Food Industrial Organization - Policy Research Group.” *USDA, NIFA, Policy Research Centers Award*, 2012-2016, \$766,166, PI.
- “EU Food Industry Dynamics and Methodological Advances.” *European Commission, Research Directorate, Directorate E, Framework Programme 6*, 2007-2010, € 950,076 (~ \$1.4m), Co-PI.
- “Market and Welfare Effects of Country-Of-Origin-Labeling (COOL) for Specialty Crops.” *USDA, Economic Research Service (ERS)*, 2005-2009, \$27,000, PI.
- “Preparing Women for Leadership in the Food Industry through Training in Agricultural and Food Industrial Organization.” *USDA, Cooperative State Research, Education, and Extension Service (CSREES)*, 2005-2007, \$128,000, Co-PI.
- “The Economics of Purity Thresholds in Biotech Labeling Laws.” *Economics and Management of Agrobiotechnology Center, University of Missouri-Columbia*, 2004-2005, \$10,000, PI.
- “The Market Potential of a Second Generation GM, High Oleic Soybean Oil.” *United Soybean Board*, 2003-2004, \$18,816, PI.
- “Accounting for Observability, Uncertainty and Payment Mechanism in Agricultural Conservation Program Compliance.” *USDA, ERS*, 2002-2003, \$25,000, PI.
- “Information Asymmetries and Consumption Decisions in Organic Food Product Markets.” *Food System Research Group (University of Wisconsin-Madison), USDA Cooperative State Research Service*, 2002, \$10,452, PI.
- “Infringement of Intellectual Property Rights: Developing Countries, Biotechnology, and the TRIPs Agreement.” *International Food Policy Research Institute (IFPRI)*, 2001, \$1,000, PI.
- “Biotechnology and Industry Concentration.” *IFPRI*, 2001, \$1,000, PI.
- “(Non)Compliance with Agricultural Conservation Programs: Theory and Evidence.” *USDA, ERS*, 2000-2001, \$20,000, PI.

- “Intellectual Property Rights under Costly and Imperfect Enforcement.” *IFPRI*, 2000-2001, \$10,000, PI.
- “Consumption Effects of Genetic Modification: What If Consumers Are Right?” *IFPRI*, 2000-2001, \$5,000, PI.
- “The Effects of Biotechnology on Concentration and Structure in the Agricultural Inputs Industry.” *Agriculture and Agri-Food Canada (AAFC)*, 1999-2000, C\$12,000, Co-PI.
- “Technical Efficiency, Technological Change and Output Growth of Wheat Farms in Saskatchewan.” *AAFC*, 1999, C\$25,000, Co-PI.

## PUBLICATIONS

### Book

- Giannakas K. *Accounting for Agent Heterogeneity in Market and Policy Analysis*. eBook One, Center for Agricultural & Food Industrial Organization, University of Nebraska-Lincoln, January 2019, pp. 200 (Available at <http://www.theheterogeneitybook.com/> and <https://doi.org/10.13014/K2416V8V>).

### Journal Articles

- Chennak A., K. Giannakas. “Technology Transfer in Mixed Oligopolies: The Role of Cooperatives.” *Canadian Journal of Agricultural Economics/Revue canadienne d’agroeconomie* 73, 2(2025): 181-201. (Available at <http://doi.org/10.1111/cjag.12382>).
- Mavroutsikos C., K. Schoengold, S. Banerjee, A. Yiannaka, K. Giannakas, T. Awada. “The Role of Spatially Varying Descriptive Norms on Public Valuation of Ecosystem Services Associated with Improved Soil Health: A Discrete Choice Experiment on Nudging.” *Journal of Agricultural & Resource Economics* 50, 3(2025): 524-547. (Available at <https://doi.org/10.22004/ag.econ.356159>).
- Deka A., A. Yiannaka, K. Giannakas. “The Economic Impacts of Private Politics and Corporate Social Responsibility on Food Fraud.” *PLOS ONE* 19, 6(2024): e0304153. (Available at <https://doi.org/10.1371/journal.pone.0304153>).
- Ray S., K. Giannakas. “An Economic Analysis of the ‘Buy Local’ Trend.” *Journal of the Agricultural and Applied Economics Association* 3, 1(2024): 117-134. (Available at <https://doi.org/10.1002/jaa2.101>).
- Giannakas K., A. Yiannaka. “Food Fraud: Causes, Consequences and Deterrence Strategies.” *Annual Review of Resource Economics* 15(2023): 85-104. (Available at <https://doi.org/10.1146/annurev-resource-101422-013027>).
- Chennak A., K. Giannakas, T. Awada. “On the Economics of the Transition to a Circular Economy.” *Circular Economy and Sustainability* (2023). (Available at <https://doi.org/10.1007/s43615-023-00297-8>).
- Hosni H., K. Giannakas. “An Economic Analysis of a ‘Reduced Portion Size’ Policy.” *PLOS ONE* 17, 12(2022): e0279165. (Available at <https://doi.org/10.1371/journal.pone.0279165>).
- Ray S., K. Giannakas. “Causes and Consequences of Fake Transparency/Excess Information in Food Claims.” *PLOS ONE* 17, 12(2022): e0275800. (Available at <https://doi.org/10.1371/journal.pone.0275800>).
- Meerza S.I.A., K. Giannakas, A. Yiannaka. “Optimal Policy Response to Food Fraud.” *Journal of Agricultural and Resource Economics* 46, 3(2021): 343-360. (Available at <https://doi.org/10.22004/ag.econ.307459>).
- Mavroutsikos C., K. Giannakas, C. Walters. “The Role of Premium Subsidies in Crop Insurance.” *PLOS ONE* 16, 4(2021): e0250129. (Available at <https://doi.org/10.1371/journal.pone.0250129>).
- Giannakas K., M. Fulton. “On the Market for Lemons: Quality Provision in Markets with Asymmetric Information.” *Humanities and Social Sciences Communications* 7(2020): Article 179. (Available at [www.nature.com/articles/s41599-020-00658-w.pdf](http://www.nature.com/articles/s41599-020-00658-w.pdf))

- Fulton M., K. Giannakas. "Corruption in Agricultural Processing Firms: A Comparison of Cooperatives and Investor-Owned Firms." *Canadian Journal of Agricultural Economics/Revue canadienne d'agroeconomie* 68, 4(2020): 445-460. (Available at <https://doi.org/10.1111/cjag.12254>).
- Meerza S.I.A., K. Giannakas, A. Yiannaka. "Market and Welfare Effects of Food Fraud." *Australian Journal of Agricultural and Resource Economics* 63, 4(2019 - Special Issue): 759-789. (Available at <https://doi.org/10.1111/1467-8489.12348>).
- Tran V., A. Yiannaka, K. Giannakas. "An Economic Analysis of Nanofood Labeling." *Journal of Policy Modeling* 41, 1(2019): 1-20. (Available at <https://doi.org/10.1016/j.jpolmod.2019.01.002>).
- Tran V., A. Yiannaka, K. Giannakas. "Market Potential and Economic Impacts of Food Nanotechnology Innovations." *Journal of the Knowledge Economy* 10, 2(2019): 776-811. (Available at <https://doi.org/10.1007/s13132-017-0494-9>).
- Giannakas K., A. Yiannaka. "Doing Well by Doing Good: Agricultural Biotechnology in the Fight against Hunger." *Agricultural Economics* 49, 6(2018): 725-739. (Available at <https://doi.org/10.1111/agec.12455>).
- Giannakas K., M. Fulton, T. Awada. "Hiring Leaders: Inference and Disagreement about the Best Person for the Job." *Palgrave Communications* 3(2017): Article 17 (Available at [www.nature.com/articles/s41599-017-0019-y](http://www.nature.com/articles/s41599-017-0019-y)).
- Bhattacharya S., K. Giannakas, K. Schoengold. "Market and Welfare Effects of Renewable Portfolio Standards in United States Electricity Markets." *Energy Economics* 64(2017): 384-401.
- Giannakas K., M. Fulton, J. Sesmero. "Horizon and Free-Rider Problems in Cooperative Organizations." *Journal of Agricultural and Resource Economics* 41, 3(2016): 372-392.
- Omidvar V., K. Giannakas. "The Effects of Fair Trade on Coffee Growers: A Framework and Analysis." *Agricultural Economics* 46, S1(2015): 29-39.
- Fulton M., K. Giannakas. "The Future of Agricultural Cooperatives." *Annual Review of Resource Economics* 5(2013): 61-91.
- Giannakas K., G. Karagiannis, V. Tzouvelekas. "Spillovers, Efficiency and Productivity of Advertising." *American Journal of Agricultural Economics* 94(2012): 1154-1170.
- Fulton M., K. Giannakas. "The Value of a Norm: Open Membership and the Horizon Problem in Cooperatives." *Journal of Rural Cooperation* 40, 2(2012): 145-161.
- Plastina A., K. Giannakas, D. Pick. "Market and Welfare Effects of Mandatory Country-Of-Origin-Labeling in the US Specialty Crops Sector." *Southern Economic Journal* 77, 4(2011): 1044-1069.
- Giannakas K., N. Kalaitzandonakes, A. Magnier, K. Mattas. "Economic Effects of Purity Standards in Biotech Labeling Laws." *Journal of Agricultural & Food Industrial Organization* 9, 1(2011): 1-45.
- Lassoued R., K. Giannakas. "Economic Effects of the Consumer-Oriented GM Products in Markets with a Labeling Regime." *Journal of Agricultural Economics* 61, 3(2010): 499-526.
- Drivas K., K. Giannakas. "The Effect of Cooperatives on Quality-Enhancing Innovation." *Journal of Agricultural Economics* 61, 2(2010): 295-317.
- Giannakas K. "The Normative Efficiency Ranking of Output and Export Subsidies under Costly and Imperfect Enforcement." *Agricultural Economics Review* 10, 1(2009 - Special Issue): 5-17.
- Giannakas K., A. Yiannaka. "Market and Welfare Effects of the Second-Generation, Consumer-Oriented GM Products." *American Journal of Agricultural Economics* 90(2008): 152-171.
- Drivas K., K. Giannakas. "Process Innovation Activity in a Mixed Oligopsony: The Role of Marketing Cooperatives." *Journal of Rural Cooperation* 36, 2(2008): 131-156.



- Njoroge K., A. Yiannaka, K. Giannakas, A. Azzam. "Market and Welfare Effects of the U.S. Livestock Mandatory Reporting Act." *Southern Economic Journal* 74, 1(2007): 290-311.
- Plastina A., K. Giannakas. "Market and Welfare Effects of GMO Introduction in Small Open Economies." *AgBioForum* 10, 2(2007): 104-123.
- Giannakas K., A. Yiannaka. "Agricultural Biotechnology and Organic Agriculture: National Organic Standards and Labeling of GM Products." *AgBioForum* 9, 2(2006): 84-93.
- Veyssiere L., K. Giannakas. "Strategic Labeling and Trade of GMOs." *Journal of Agricultural & Food Industrial Organization* 4, 1(2006): 1-38.
- Giannakas K., M. Fulton. "Process Innovation Activity in a Mixed Oligopoly: The Role of Cooperatives." *American Journal of Agricultural Economics* 87(2005): 406-422.
- Giannakas K., J. Kaplan. "Policy Design and Conservation Compliance on Highly Erodible Lands." *Land Economics* 81(2005): 20-33.
- Giannakas K., A. Yiannaka. "The Market Potential of a New High-Oleic Soybean: An *Ex Ante* Analysis." *AgBioForum* 7, 3(2004): 101-112.
- Fulton M., K. Giannakas. "Inserting GM Products into the Food Chain: The Market and Welfare Effects of Different Labeling and Regulatory Regimes." *American Journal of Agricultural Economics* 86(2004): 42-60.
- Giannakas K. "The Economics of Export Subsidies under Costly and Imperfect Enforcement." *Australian Journal of Agricultural and Resource Economics* 47(2003): 541-562.
- Giannakas K., M. Fulton. "Tough Love: Optimal Enforcement of Output Quotas in the Presence of Cheating." *Journal of Agricultural & Food Industrial Organization* 1, 2(2003): 1-17.
- Giannakas K., M. Fulton. "Costly (Dis)Agreement: Optimal Intervention, Income Redistribution, and Transfer Efficiency of Output Quotas in the Presence of Cheating." *Journal of Agricultural & Food Industrial Organization* 1, 11(2003): 1-12.
- Giannakas K., K. Tran, V. Tzouvelekas. "Predicting Technical Efficiency in Stochastic Frontier Production Models in the Presence of Misspecification: A Monte-Carlo Analysis." *Applied Economics* 35(2003): 153-161.
- Giannakas K., K. Tran, V. Tzouvelekas. "On the Choice of Functional Form in Stochastic Frontier Modeling." *Empirical Economics* 28(2003): 75-100.
- Fulton M., K. Giannakas, X. Yionlai. "Implicit Contracts and the Gray Market for Fertilizer in China." *Current Agriculture, Food & Resource Issues* 4(2003): 1-15.
- Giannakas K. "Infringement of Intellectual Property Rights: Causes and Consequences." *American Journal of Agricultural Economics* 84(2002): 482-494.
- Giannakas K. "Information Asymmetries and Consumption Decisions in Organic Food Product Markets." *Canadian Journal of Agricultural Economics/Revue canadienne d'agroeconomie* 50(2002): 35-50.
- Yiannaka A., K. Giannakas, K. Tran. "Medium, Message and Advertising Effectiveness in the Greek Processed Meats Industry." *Applied Economics* 14(2002): 1757-1763.
- Giannakas K., M. Fulton. "Consumption Effects of Genetic Modification: What if Consumers are Right?" *Agricultural Economics* 27(2002): 97-109.
- Giannakas K., M. Fulton. "The Economics of Decoupled Farm Subsidies under Costly and Imperfect Enforcement." *Canadian Journal of Agricultural Economics/Revue canadienne d'agroeconomie* 50(2002): 297-315.
- Fulton M., K. Giannakas. "Organizational Commitment in a Mixed Oligopoly: Agricultural Cooperatives and Investor-Owned Firms." *American Journal of Agricultural Economics* 83(2001): 1258-1265.

- Giannakas K., R. Schoney, V. Tzouvelekas. "Technical Efficiency, Technological Change and Output Growth of Wheat Farms in Saskatchewan." *Canadian Journal of Agricultural Economics/Revue canadienne d'agroeconomie* 49(2001): 135-152.
- Fulton M., K. Giannakas. "Agricultural Biotechnology and Industry Structure." *AgBioForum* 4, 2(2001): 139-152.
- Tzouvelekas V., S. Loizou, K. Giannakas, K. Mattas. "Co-integration and Error-Correction Modeling of Olive-Oil Consumption in Greece." *Applied Economics Letters* 8(2001): 539-543.
- Giannakas K., M. Fulton. "Efficient Redistribution Using Quotas and Subsidies in the Presence of Misrepresentation and Cheating." *American Journal of Agricultural Economics* 82(2000): 347-359.
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- Giannakas K. "Coexistence of Genetically Modified, Conventional and Organic Food Products: A Framework and Analysis." In Kalaitzandonakes N., P. Phillips, S. Smyth, J. Wesseler (eds.) *The Coexistence of Genetically Modified, Organic and Conventional Foods*, Springer Academic Publishers, October 2016, 345-362.
- Giannakas K. "Innovation and Policy against Hunger in a Water-Constrained World." In *Food Safety, Security, and Defense: Focus on Food and Water*, Institute on Science for Global Policy, Washington DC, 2014, pp.78-82 (available at <http://www.scienceforglobalpolicy.org/>).
- Giannakas K. "Consumer Demand in Vertically Differentiated Markets." *Chapter 9* in Lusk J., J. Roosen, J. Shogren (eds.) *Oxford Handbook on the Economics of Food Consumption and Policy*, Oxford University Press, September 2011, pp. 243-259.
- Fulton M., K. Giannakas. "Agency and Leadership in Co-operatives: Endogenizing Organizational Commitment." In Karantininis K., J. Nilsson (eds.) *Vertical Markets and Cooperative Hierarchies*, Springer Academic Publishers, 2007, pp. 93-113.
- Fulton M., K. Giannakas. "Biotechnology and Industry Concentration." In *Transforming Agriculture: The Benefits and Costs of Genetically Modified Crops*, Canadian Biotechnology Advisory Committee (CBAC), Ottawa, March 2001, pp. 9-31.
- Oustapassidis K., K. Giannakas. "Product Development and Conduct in a Competitive Market: The Case of the Greek Sausage Industry." In Galizzi G., L. Venturini (eds.) *Economics of Innovation: The Case of the Food Industry*, Physica-Verlag, Heidelberg, Germany, 1996, pp. 275-294.

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- Giannakas K. “Rationalizing Agricultural Export Subsidies when Enforcement is Costly.” *American Journal of Agricultural Economics* 81(1999): 1327.
- Tzouvelekas V., K. Giannakas, G. Karagiannis. “Efficiency, Productivity and Output Growth: An Inter-Regional Analysis of Greek Agriculture.” *American Journal of Agricultural Economics* 80(1998): 1188.
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- Chennak A., K. Giannakas, T. Awada. “On the Economics of the Circular Economy.” *Cornhusker Economics*, October 3, 2025.
- Ray S., K. Giannakas. “The Economics of the ‘Buy Local’ Trend.” *Cornhusker Economics*, October 19, 2024.
- Hosni H., K. Giannakas. “Market and Welfare Impacts of a ‘Reduced Portion Size’ Policy.” *Cornhusker Economics*, September 20, 2023.
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- Deka A., A. Yiannaka, K. Giannakas. “The Impacts of Social Activism and Corporate Social Responsibility on Food Fraud.” *Cornhusker Economics*, January 26, 2022.
- Meerza S.I.A., K. Giannakas, A. Yiannaka. “Optimal Regulatory Response to Food Fraud.” *Cornhusker Economics*, October 13, 2021.
- Mavroutsikos C., K. Giannakas, C. Walters. “Crop Insurance Premium Subsidies are Means of Income Redistribution.” *Cornhusker Economics*, May 26, 2021.
- Deka A., A. Yiannaka, K. Giannakas. “The Economic Impacts of Social Activism in Food Markets.” *Cornhusker Economics*, October 21, 2020.
- Giannakas K., M. Fulton. “Corruption and Cooperative Organizations.” *Cornhusker Economics*, October 14, 2020.
- Meerza S.I.A., K. Giannakas, A. Yiannaka. “Economic Impacts of Food Fraud.” *Cornhusker Economics*, April 29, 2020.
- Giannakas K., A. Yiannaka. “Fighting World Hunger can be a Win-Win: Innovating Firms can Do Well by Doing Good.” *CAFIO Policy Pager 13*, October 2018.
- Giannakas K., A. Yiannaka. “Doing Well by Doing Good in the Fight against Malnutrition and Hunger.” *Cornhusker Economics*, October 10, 2018.
- Bhattacharya S., K. Giannakas, K. Schoengold. “Renewable Portfolio Standards May Reduce Green Energy used in Electricity Production.” *CAFIO Policy Pager 12*, October 2018.
- Bhattacharya S., K. Giannakas, K. Schoengold. “Market and Welfare Effects of Renewable Portfolio Standards in United States Electricity Markets.” *Cornhusker Economics*, August 23, 2017.
- Giannakas K. “Property Rights Issues in Cooperatives.” *Cornhusker Economics*, November 16, 2016.
- Omidvar V., K. Giannakas. “The Effects of Fair Trade on Coffee Growers.” *Cornhusker Economics*, October 7, 2015.

- Giannakas K. “Genetically Modified Organisms and Innovation Policy are Key Weapons in Fight against Hunger.” *Cornhusker Economics*, October 10, 2014.
- Giannakas K. “GMOs and IPRs are Key Weapons in Fight against Hunger.” *CAFIO Policy Pager* 9, May 2014.
- Giannakas K. “Coexistence of Genetically Modified, Conventional and Organic Food Products Not Always Possible.” *CAFIO Policy Pager* 8, April 2014.
- Giannakas K. “Coexistence of Genetically Modified, Conventional and Organic Food Products.” *Cornhusker Economics*, March 26, 2014.
- Giannakas K, N. Kalaitzandonakes, A. Magnier. “Food Labeling Standards have Significant Welfare and Distributional Impacts.” *CAFIO Policy Pager* 5, March 2013.
- Giannakas K., R. Lassoued. “Consumer-Oriented GM Products Can Hurt Producers.” *CAFIO Policy Pager* 4, February 2013.
- Giannakas K., A. Plastina, D. Pick. “Country-Of-Origin-Labeling Creates Winners and Losers among Consumers, Producers, and Retailers.” *CAFIO Policy Pager* 3, February 2013.
- Tran V., A. Yiannaka, K. Giannakas. “Consumer Attitudes and Labeling Regime Key to the Market Potential of Food Nanotechnology.” *CAFIO Policy Pager* 2, January 2013.
- Giannakas K. “CAFIO-PRG Develops Novel Approach to Policy Research.” *CAFIO Policy Pager* 1, January 2013.
- Giannakas K. “Center for Agricultural & Food Industrial Organization – Policy Research Group.” *Cornhusker Economics*, October 3, 2012.
- Giannakas K. “Economic Effects of Purity Standards in Biotech Labeling Laws.” *Cornhusker Economics*, September 28, 2011.
- Lassoued R., K. Giannakas. “Economic Effects of the Consumer-Oriented GM Products in Markets with a Labeling Regime.” *Cornhusker Economics*, September 30, 2010.
- Plastina A., K. Giannakas. “Market and Welfare Effects of Mandatory Country-Of-Origin-Labeling in the Specialty Crops Sector.” *Cornhusker Economics*, September 23, 2009.
- Drivas K., K. Giannakas. “The Effect of Marketing Cooperatives on Innovation.” *Cornhusker Economics*, October 1, 2008.
- Plastina A., K. Giannakas. “Economic Effects of GMOs on Small Developing Countries.” *Cornhusker Economics*, October 24, 2007.
- Azzam A., K. Giannakas, A. Yiannaka, K. Njoroge. “What Are the Market and Regulatory Conditions under which Livestock Mandatory Reporting would Benefit Livestock Producers?” *Cornhusker Economics*, September 27, 2006.
- Veyssiere L., K. Giannakas. “Regulation and Trade of Genetically Modified Products.” *Cornhusker Economics*, July 12, 2006.
- Giannakas K. “The Effect of Cooperatives on Innovation.” *Cornhusker Economics*, July 20, 2005.
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- Giannakas K. “The New EU Regulation on GMOs: Causes and Consequences.” *Cornhusker Economics*, July 16, 2003.
- Giannakas K. “Infringement of Intellectual Property Rights: Developing Countries, Biotechnology, and the TRIPs Agreement.” In *Biotechnology and Genetic Resource Policies* (ed. P.G. Pardey and B. Koo), *International Food Policy Research Institute*, Washington D.C., January 2003.
- Giannakas K. “False Labeling and its Ramifications for Organic Food Product Markets.” *Cornhusker Economics*, October 16, 2002.

- Giannakas K. “Intellectual Property Rights for Agricultural Biotechnology: Piracy and its Ramifications for US Agriculture.” *Cornhusker Economics*, October 17, 2001.
- Giannakas K. “The Economics of Intellectual Property Rights under Imperfect Enforcement: Developing Countries, Biotechnology, and the TRIPs Agreement.” EPTD Discussion Paper No. 80, *International Food Policy Research Institute*, Washington D.C., September 2001.
- Giannakas K., M. Fulton. “Consumption Effects of Genetic Modification: What if Consumers are Right?” EPTD Discussion Paper No. 69, *International Food Policy Research Institute*, Washington D.C., December 2000.
- Giannakas K., M. Fulton. “The Effects of Biotechnology on Concentration and Structure in the Agricultural Inputs Industry.” *Seeds & Crops Digest* December 2000, pp. 14-15. (Modified version appeared in *Cornhusker Economics*, October 18, 2000.)

## INVITED PRESENTATIONS & SEMINARS

- “The Economics of the Circular BioEconomy.” Department of Agricultural Engineering and Socio-Economics, Kobe University, Japan, September 2025.
- “The Economics of the Circular Economy.” 2025 Water for Food Global Conference, The Daugherty Water for Food Global Institute, Lincoln NE, April 2025.
- “Industrialization and Current Dynamics of the Global Agri-Food System.” Kobe University, Japan, September 2024.
- “Innovation, Intellectual Property Rights and Food (In)Security.” Department of Agricultural Sciences, Biotechnology & Food Science, Cyprus University of Technology, May 2024.
- “Optimal Policy Response to Agricultural Biotechnology.” Biosafety Committee Meeting, Nairobi, Kenya, February 2024.
- “Innovation and Policy against Hunger.” ALECSO International Conference on *Food Security in the Arab World During and After Crises*, Tunis, Tunisia, December 2023.
- “Valuation and Provision of Ecosystem Services.” LTAR/Living Labs Workshop, Virtual, September 2020.
- “Accounting for Agent Heterogeneity in Market and Policy Analysis.” Department of Agricultural Economics and Rural Sociology, Auburn University, April 2019.
- “Agricultural Biotechnology in the Fight against Hunger.” First Lutheran Church, Lincoln NE, September 2019.
- “Corruption and Cooperative Organizations.” Symposium on *Sustainable cooperation: Governance and organization of Europe’s agricultural cooperatives for resilience in times of change* at the EAAE Congress, Parma, Italy, August 2017.
- “Innovation and Heterogeneity in the Food, Energy and Water (FEW) System.” Office of Research and Economic Development, UNL, November 2015.
- “The Industrialization of the Agri-Food Marketing System and the Role of Food Science.” Department of Food Science and Technology, UNL, March 2015.
- “Novel Policy Research at UNL.” UNL Extension’s *Eureka!* 2014 Conference, March 2014.
- “Innovation and Policy against Hunger in a Water-Constrained World.” *Food Safety, Security, and Defence: Focus on Food and Water* Conference convened by the Institute on Science for Global Policy at the University of Nebraska-Lincoln, October 2013.
- “Food Policy & International Markets.” Transatlantic Conference on Food and Fuels, Hosted by the Nebraska Secretary of State, State Capitol Building, Lincoln, Nebraska, October 2011.

- “Economic Effects of Purity Standards in Biotech Labeling Laws.” Johnson-Shoyama Graduate School of Public Policy, University of Saskatchewan, Canada, September 2011.
- “The Relevance of Government Policy in the Industrialized Agri-Food System.” Food, Water and Energy Resources Policy Retreat, University of Nebraska, December 2010.
- “The Economics of Purity Standards in Food Labeling Laws.” Department of Agricultural Economics, Kansas State University, February 2009.
- “Market and Welfare Effects of Purity Standards in Biotech Labeling Laws.” Mansholt Seminar, Wageningen University, The Netherlands, June 2008.
- “Economic Effects of Purity Standards in GM Food Labeling Regimes.” Institute of Food & Resource Economics, University of Copenhagen, Denmark, May 2008.
- “The Increasing Relevance of Agricultural and Resource Economics.” Senior Policy Class, Department of Agricultural Economics, Aristotle University of Thessaloniki, Greece, April 2008.
- “Regulating Agricultural Biotechnology: Market and Policy Failures.” Department of Economics, University of Crete, Greece, December 2006.
- “Agricultural Biotechnology and Organic Agriculture: National Organic Standards, Labeling and Second-Generation of GM Products.” Department of Agricultural Economics, Michigan State University, November 2005.
- “Government Regulation and Food Product Differentiation.” FAMPS Track Session, American Agricultural Economics Association (AAEA) Meeting, Providence, Rhode Island, July 2005.
- “The Market and Welfare Effects of Consumer-Oriented, Second-Generation GM Products.” Department of Resource Economics, University of Massachusetts, Amherst, April 2005.
- “The Incidence of Agricultural Policies under Costly and Imperfect Enforcement.” United Nations Food and Agriculture Organization (FAO), Rome, Italy, August 2004.
- “The Effect of Co-operatives on Innovation Activity.” European Science Foundation Conference on Vertical Markets and Cooperative Hierarchies, Bad Herrenalb, Germany, June 2003.
- “Innovation Activity in a Mixed Oligopoly: The Role of Co-operatives.” Department of Agricultural and Applied Economics, University of Wisconsin-Madison, November 2002.
- “The Role of Co-operatives in Agricultural R&D.” Department of Economics, Politics, and Law, University of Agricultural Sciences, Vienna, Austria, June 2002.
- “Information Asymmetries and Consumption Decisions in Organic Food Product Markets.” Department of Agricultural Economics, University of Saskatchewan, October 2001.
- “(Mis)Labeling and Efficiency in Organic Food Product Markets.” Department of Economics, Politics, and Law, University of Agricultural Sciences, Vienna, Austria, June 2001.
- “Market Effects of Genetic Modification.” Economic Research Service, USDA, March 2001.
- “Consumption Effects of Genetic Modification.” Department of Marketing, UNL, January 2000.
- “The Economics of Output Quotas in the Presence of Cheating.” Department of Economics, Iowa State University, December 1999.

## CONFERENCE PAPERS

- Chennak A., K. Giannakas. “Licensing of Product Innovations in Horizontally Differentiated Markets.” Agricultural and Applied Economics Association (AAEA) Annual Meeting, Denver, Colorado, July 2025.

- Chennak A., K. Giannakas, T. Awada. "Transitioning to more Circular Supply Chains: A Framework and Measures." *6th Symposium on Circular Economy and Sustainability*, International Network for Economic Research, Alexandroupolis, Greece, June 2025.
- Chennak A., K. Giannakas, T. Awada. "On the Economics of the Circular Economy." *5th Symposium on Circular Economy and Sustainability*, International Network for Economic Research, Chania, Greece, June 2024.
- Chennak A., K. Giannakas. "Licensing in Agricultural Markets: The Role of Cooperatives." Agricultural and Applied Economics Association (AAEA) Annual Meeting, Washington D.C., July 2023.
- Erickson G.E., A. Chennak, K. Giannakas, T. Awada, J.D. Luck. "A Circular Beef Bioeconomy Model based on Nitrogen, Greenhouse Gases, and Optimized Economic Circularity." *Circular Bioeconomy Systems Day Mini-Symposium Event*, American Society of Agricultural and Biological Engineers (ASABE), Omaha, Nebraska, July 2023.
- Chennak A., K. Giannakas. "The Role of Cooperatives in Innovation Licensing." 18<sup>th</sup> Annual International Symposium on *Economic Theory, Policy and Applications*, Athens, Greece, June 2023.
- Hosni H., K. Giannakas. "An Economic Analysis of a 'Portion Size Reduction Policy' in the US." AAEA Annual Meeting, Anaheim, California, August 2022.
- Mavroutsikos C., K. Schoengold, S. Banerjee, A. Yiannaka, K. Giannakas, T. Awada. "Valuation of Ecosystem Services Associated with Soil Health Improvement in Nebraska: A Choice Experiment on the Role of Information Nudging." AAEA Annual Meeting, Anaheim, California, August 2022.
- Chennak A., K. Giannakas. "Technology Transfer in Mixed Oligopolies: The Role of Cooperatives." International Co-operative Alliance, Committee on Co-operative Research, European Research Conference 2022 on *Rethinking co-operatives: From local to global and from the past to the future*, Athens, Greece, July 2022.
- Mavroutsikos C., K. Giannakas, C. Walters. "Producer Heterogeneity, Insurance Decisions and Impacts of Crop Insurance." Western Agricultural Economics Association (WAEA) Annual Meeting, Santa Fe, New Mexico, June 2022.
- Lee Y., K. Giannakas. "System-Wide Market and Welfare Effects of a U.S. Sugar-Sweetened Beverages Tax." International Association of Agricultural Economists (IAAE) 31<sup>st</sup> Virtual International Conference of Agricultural Economists (ICAE), August 2021.
- Deka A., A. Yiannaka, K. Giannakas. "The Economic Impact of Private Politics in Food Markets." IAAE 31<sup>st</sup> Virtual ICAE, August 2021.
- Ray S., K. Giannakas. "An Economic Analysis of the 'Buy Local' Trend." IAAE 31<sup>st</sup> Virtual ICAE, August 2021.
- Chennak A., K. Giannakas. "Technology Licensing and Organizational Form: The Role of Cooperatives." Joint AAEA/WAEA Annual Meeting, Austin, Texas, August 2021.
- Deka A., A. Yiannaka, K. Giannakas. "The Economic Impacts of Social Activism in Food Markets." Joint AAEA/WAEA Annual Meeting, Austin, Texas, August 2021.
- Deka A., A. Yiannaka, K. Giannakas. "The Economic Impacts of Private Politics and Corporate Social Responsibility on Food Fraud." Joint AAEA/WAEA Annual Meeting, Austin, Texas, August 2021.
- Hosni H., K. Giannakas. "Food Waste, Obesity and Portion Size: The Economics of Reduced Portion Size in the US." Joint AAEA/WAEA Annual Meeting, Austin, Texas, August 2021.
- Lee Y., K. Giannakas. "The Economic Consequences of a U.S. Sugar-Sweetened Beverages Tax." Joint AAEA/WAEA Annual Meeting, Austin, Texas, August 2021.
- Ray S., K. Giannakas. "Economic Impacts of the 'Buy Local' Trend." Joint AAEA/WAEA Annual Meeting, Austin, Texas, August 2021.



- Ray S., K. Giannakas. "Market and Welfare Analysis of Excess Information in Food Claims." Joint AAEA/WAEA Annual Meeting, Austin, Texas, August 2021.
- Lee Y., K. Giannakas. "System-Wide Market and Welfare Effects of a U.S. Sugar-Sweetened Beverages Tax." AAEA Annual Meeting, Virtual, August 2020.
- Ray S., K. Giannakas. "An Economic Analysis of the 'Buy Local' Trend." AAEA Annual Meeting, Virtual, August 2020.
- Ray S., K. Giannakas. "An Economic Analysis of Fake Transparency in Food Claims." AAEA Annual Meeting, Virtual, August 2020.
- Deka A., A. Yiannaka, K. Giannakas. "The Economic Impacts of Private Politics in Food Markets." AAEA Annual Meeting, Virtual, August 2020.
- Chennak A., K. Giannakas. "Technology Licensing in Mixed Oligopolies: The Role of Cooperatives." WAEA Annual Meeting, Virtual, July 2020.
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- Ray S., K. Giannakas. "Market and Welfare Impacts of the 'Buy Local' Trend." WAEA Annual Meeting, Virtual, July 2020.
- Deka A., A. Yiannaka, K. Giannakas. "The Role of Activism in the Food Sector." WAEA Annual Meeting, Virtual, July 2020.
- Mavroutsikos C., C. Walters, K. Giannakas. "Distributional Impacts of the Federal Crop Insurance: Crop and Regional Differences." AAEA Annual Meeting, Atlanta, Georgia, July 2019.
- Mavroutsikos C., C. Walters, K. Giannakas. "Spatial Differences in the Distributional Impacts of the Federal Crop Insurance." WAEA Annual Meeting, Coeur d'Alene, Idaho, July 2019.
- Fulton M., K. Giannakas. "Corruption in Agricultural Processing Firms: A Comparison of Cooperatives and Investor-Owned Firms." 8<sup>th</sup> International Conference on Economics and Management of Networks (EMNet), Havana, Cuba, November 2018.
- Mavroutsikos C., K. Giannakas, C. Walters. "Crop Insurance under Asymmetric Information and Different Government Objectives." AAEA Annual Meeting, Washington D.C., August 2018.
- Meerza S.I.A., K. Giannakas, A. Yiannaka. "The Incidence of Fraud in the Agri-Food Marketing System." AAEA Annual Meeting, Washington D.C., August 2018.
- Meerza S.I.A., K. Giannakas, A. Yiannaka. "Optimal Policy Response to Food Fraud." AAEA Annual Meeting, Washington D.C., August 2018.
- Mavroutsikos C., K. Giannakas, C. Walters. "Market and Welfare Effects of the Federal Crop Insurance Program." WAEA Meeting, Anchorage, Alaska, June 2018.
- Mavroutsikos C., K. Giannakas, C. Walters. "Crop Insurance Policy Design under Asymmetric Information and Different Government Objectives." WAEA Meeting, Lake Tahoe, Nevada, July 2017.
- Meerza S.I.A., K. Giannakas, A. Yiannaka. "Economic Impacts of Food Fraud." WAEA Meeting, Lake Tahoe, Nevada, July 2017.
- Meerza S.I.A., K. Giannakas, A. Yiannaka. "Market and Welfare Effects of Food Adulteration and Mislabeling." Midwest Economic Association (MEA) Meeting, Cincinnati, Ohio, March 31-April 2, 2017.
- Tran V., A. Yiannaka, K. Giannakas. "Consumer Perceptions and Willingness-To-Pay for Nanotechnology Applications that Enhance Food Safety." AAEA Annual Meeting, Boston, Massachusetts, August 2016.



- Fulton M., K. Giannakas. "Multimarket Welfare Analysis with Consumer and Producer Heterogeneity." Joint Canadian Agricultural Economics Society (CAES) and WAEA Meeting, Victoria, Canada, June 2016.
- Giannakas K., A. Yiannaka. "The Economics of (Selective) Free Access to Food Product Innovations." 146<sup>th</sup> European Association of Agricultural Economists (EAAE) Seminar on *Technology Transfer as a Driver of Innovative Entrepreneurship in Agriculture and the Agri-Food Industry*, Chania, Greece, July 2015.
- Tran V., A. Yiannaka, K. Giannakas. "An Economic Analysis of Nanofood Labeling." AAEA Annual Meeting, Minneapolis, Minnesota, August 2014.
- Bhattacharya S., K. Giannakas, K. Schoengold. "Market and Welfare Effects of Federal Renewable Energy Policy in the U.S. Electricity Sector." Joint AAEA and CAES Meeting, Washington, D.C., August 2013.
- Tran V., A. Yiannaka, K. Giannakas. "Consumer Attitudes and the Market Success of Food Nanotechnology." Joint AAEA and CAES Meeting, Washington, D.C., August 2013.
- Giannakas K. "Accounting for Agent Heterogeneity in Policy Analysis." 133<sup>rd</sup> EAAE Seminar on *Developing Integrated and Reliable Modeling Tools for Agricultural and Environmental Policy Analysis*, Chania, Greece, June 2013.
- Bhattacharya S., K. Giannakas, K. Schoengold. "Economic Impacts of the Federal Renewable Energy Policy in the U.S. Electricity Sector." WAEA Annual Meeting, Monterey, California, June 2013.
- Giannakas K., M. Fulton. "Horizon and Free-Rider Problems in Cooperative Organizations." 9<sup>th</sup> INRA-IDEI Conference on *Industrial Organization and the Food Processing Industry*, Toulouse, France, June 2012.
- Giannakas K., M. Fulton. "The Economic Impact of Corruption in Cooperatives." Conference on *Cooperative Values in Internationalized Operations*, Helsinki, Finland, June 2012.
- Fulton M., K. Giannakas. "Financing Cooperative Organizations: The Horizon Problem Revisited." Conference on *Cooperative Values in Internationalized Operations*, Helsinki, Finland, June 2012.
- Giannakas K., M. Fulton. "Horizon and Free-Rider Problems in Cooperative Organizations." Joint AAEA and CAES Meeting, Denver, Colorado, July 2010.
- Lassoued R., K. Giannakas. "Economic Effects of the Consumer-Oriented GM Products in Markets with a Labeling Regime." Joint AAEA and CAES Meeting, Denver, Colorado, July 2010.
- Lassoued R., K. Giannakas. "The Economics of Consumer-Oriented GM Products in Markets with a Labeling Regime." Rupert's Land Consumer Behavior Symposium, Saskatoon, Canada, May 2010.
- Giannakas K., G. Karagiannis, V. Tzouvelekas. "Measuring the Effect of Media Advertising under Advertising Inefficiency and Spillovers." EAAE Meeting, Ghent, Belgium, August 2008.
- Plastina A.S., K. Giannakas, D. Pick. "Market and Welfare Effects of Mandatory Country-Of-Origin-Labeling in the US Specialty Crops Sector." AAEA Meeting, Orlando, Florida, July 2008.
- Giannakas K., A. Yiannaka. "The Economic Effects of Consumer-Oriented Genetically Modified Products." 34<sup>th</sup> European Association for Research in Industrial Economics (EARIE) Conference, Valencia, Spain, September 2007.
- Drivas K., K. Giannakas. "The Effect of Marketing Cooperatives on Cost-Reducing Process Innovation Activity." AAEA Meeting, Portland, Oregon, July 2007.
- Plastina A.S., K. Giannakas. "Market and Welfare Effects of Mandatory COOL in the United States: Specialty Crops." AAEA Meeting, Portland, Oregon, July 2007.
- Drivas K., K. Giannakas. "The Effect of Cooperatives on Product Innovation in the Agri-Food System." AAEA Meeting, Long Beach, California, July 2006.

- Plastina A.S., K. Giannakas. "Optimal Labeling Regimes for GMOs in Open Developing Countries." International Food and Agribusiness Management Association 16th Annual World Forum and Symposium, Buenos Aires, Argentina, June 2006.
- Drivas K., K. Giannakas. "Agricultural Cooperatives and Quality-Enhancing R&D in the Agri-Food System." EAAE Meeting, Chania, Greece, June 2006.
- Veyssiere L., K. Giannakas. "Regulation and Trade of GMOs." EAAE Meeting, Copenhagen, Denmark, August 2005.
- Giannakas K., N. Kalaitzandonakes. "Economic Effects of Purity Standards in Biotech labeling Laws." AAEA Meeting, Providence, Rhode Island, July 2005.
- Plastina A., K. Giannakas. "Market and Welfare Effects of GMO Introduction in Small Exporting Countries." AAEA Meeting, Providence, Rhode Island, July 2005.
- Czap H., K. Giannakas. "Intellectual Property Protection and Innovation." AAEA Meeting, Providence, Rhode Island, July 2005.
- Giannakas K., M. Fulton. "Financing Cooperative Investment in Innovation through Retained Earnings." European Science Foundation Conference on *Vertical Markets and Cooperative Hierarchies: The Role of Cooperatives in the International Agri-Food Industry*, Chania, Greece, September 2004.
- Veyssiere L., K. Giannakas. "Strategic Labeling and Trade of GMOs." AAEA Meeting, Denver, Colorado, August 2004.
- Giannakas K., A. Yiannaka. "The Market and Welfare Effects of GM Labeling and Second Generation GMPs." 8<sup>th</sup> ICABR International Conference on *Agricultural Biotechnology: International Trade and Domestic Production*, Ravello, Italy, July 2004.
- Giannakas K., A. Yiannaka. "The Effect of National Organic Standards on GM and Organic Product Markets under Different (GM) Labeling Regimes." 83rd EAAE Seminar on *Food Quality Products in the Advent of the 21st Century: Production, Demand and Public Policy*, Chania, Greece, September 2003.
- Giannakas K., M. Fulton. "Agricultural Cooperatives and Cost-Reducing R&D in the Agri-Food System." AAEA Meeting, Montreal, Canada, July 2003.
- Giannakas K., A. Yiannaka. "Agricultural Biotechnology and Organic Agriculture: National Organic Standards, Labeling and Second-Generation of GM Products." AAEA Meeting, Montreal, Canada, July 2003.
- Veyssiere L., K. Giannakas. "Labeling and International Competition in Markets for GM Products." CAES Meeting, Montreal, Canada, July 2003.
- Fulton M., K. Giannakas. "Leadership, Membership and Member Commitment in Cooperatives." European Science Foundation Conference on *Vertical Markets and Cooperative Hierarchies*, Bad Herrenalb, Germany, June 2003.
- Giannakas K., M. Fulton. "Innovation Activity in a Mixed Oligopoly: The Role of Co-operatives." AAEA Meeting, Long Beach, California, July 2002.
- Giannakas K., J. Kaplan. "Conservation Compliance on Highly Erodible Land: An Empirical Auditing Game." AAEA Meeting, Long Beach, California, July 2002.
- Giannakas K., J. Kaplan. "Estimating an Environmental Auditing Game: The Case of Conservation Compliance on Highly Erodible Land." World Congress of Environmental and Resource Economists, Monterey, California, June 2002.
- Fulton M., K. Giannakas. "The Role of Commitment in a Mixed Oligopoly: Co-ops and IOFs." AAEA Meeting, Chicago, August 2001.
- Giannakas K. "The Economics of Intellectual Property Rights under Imperfect Enforcement." AAEA Meeting, Chicago, August 2001.

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- Yiannaka A., K. Giannakas. "Medium, Message and Advertising Effectiveness in the Greek Processed Meats Industry." 48<sup>th</sup> *International Atlantic Economics Society (IAES) Meeting*, Montreal, Canada, October 1999.
- Giannakas K., V. Tzouvelekas. "Production Frontier Estimation and Sources of Technical Efficiency in Saskatchewan Wheat Farms." 48<sup>th</sup> *IAES Meeting*, Montreal, Canada, October 1999.
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- Giannakas K., S. Loizou, K. Mattas, V. Tzouvelekas. "An Empirical Evaluation of Future Trends in the Greek Olive-Oil Market: A VAR Approach." 5<sup>th</sup> Hellenic Agricultural Economics Society (*ETAGRO*) Meeting, Athens, Greece, December 1998.
- Giannakas K., K. Tran, V. Tzouvelekas. "Decomposition Analysis Through Production Frontier Methodology: Which Frontier?" 46<sup>th</sup> *IAES* Meeting, Boston, Massachusetts, October 1998.
- Tzouvelekas V., K. Giannakas, G. Karagiannis. "Efficiency, Productivity and Output Growth: An Inter-Regional Analysis of Greek Agriculture." *AAEA* Meeting, Salt Lake City, Utah, August 1998.
- Giannakas K., M. Fulton. "The Economics of Decoupled Payments in the Presence of Cheating." *AAEA* Meeting, Salt Lake City, Utah, August 1998.
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- Karagiannis G., V. Tzouvelekas, K. Giannakas, K. Mattas. "A Decomposition of Agricultural Production Growth: Further Evidence Using Neoclassical Duality." 5<sup>th</sup> European Workshop on Efficiency and Productivity Analysis, Copenhagen, Denmark, October 1997.
- Giannakas K., R. Gray, N. Lavoie. "The Impact of the Number, Size and Price Structure of Protein Increments on Blending Rents in the Canadian Wheat Industry." 44<sup>th</sup> *IAES* Meeting, Philadelphia, Pennsylvania, October 1997.
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